

kbs.edu.au

ADELAIDE  
BRISBANE  
MELBOURNE  
PERTH  
SYDNEY  
+ ONLINE

# KAPLAN BUSINESS SCHOOL AUSTRALIA

CREATING SUCCESS TOGETHER

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KAPLAN  
BUSINESS  
SCHOOL



Sean Scott Photography

# WELCOME

There has never been a time when students have required more care and support from their educators as the consequences of the pandemic continue to unfold.

It is why we are proud at Kaplan Business School to be the only independent provider to have been shortlisted as a finalist for our COVID-19 Student Welfare Plan in the prestigious Australian Financial Review Higher Education Awards as well as the Study NSW International Student Awards.

We're also the only independent provider in the world to have been recognised as a "highly commended runner-up" in two categories at the recent PIONEER Awards, the most sophisticated awards platform globally for international education: 'Progressive Education Delivery' for our innovative MBA and 'Employability International Impact' for our complimentary Careers Central service.

These acknowledgements are further emphasised by independent data collected by the Australian Federal Government which places Kaplan Business School in the Top 25% of all higher education providers on the most important metric of all – "overall quality of educational experience" – outranking every public university in this country. Likewise on the metric of "student support".

With more than 170 higher education providers in Australia, it's becoming harder for institutions to differentiate themselves from each other. That's not the case here at Kaplan Business School. We've found it very easy to stand out in what is indeed a crowded sector.

Being a high-quality education provider is easy when times are good, but the best of the best emerge when times are most challenging, like now. With us, students can be assured of a school known worldwide for its truly supportive and nurturing learning environment.



A handwritten signature in dark ink, appearing to read 'James Adonopoulos', written in a cursive style.

**PROF JAMES ADONOPOULOS**

Academic Dean,  
Kaplan Business School



## WHY STUDY AT KAPLAN BUSINESS SCHOOL?

We are a **globally recognised provider of higher education degrees in Australia** and offer undergraduate and postgraduate courses in business, accounting, marketing, management, tourism, entrepreneurship, health services, digital management, analytics, project management and leadership.

Acclaimed for the high quality of our **student support**<sup>†</sup>, Kaplan Business School (KBS) focuses on helping you achieve **successful graduate outcomes** as demonstrated by the recent QILT surveys conducted by the Australian Government Department of Education, where our postgraduate students have a higher employment rate and higher average salary than the national average for graduates.<sup>^</sup>

Define your own path to success. We're here to help you achieve your goals and to support you along the way.

## DID YOU KNOW?

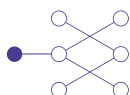
KBS is the first non-university higher education provider in Perth to offer Master's degrees in business to international students

# THE KBS ADVANTAGE



### GLOBALLY RECOGNISED PROVIDER

We deliver **accredited courses** recognised by leading government bodies and professional institutes.



### YOUR FOUNDATION FOR THE FUTURE

We provide **lifelong support** to help you grow. All our students and alumni have access to our career services, professional development and networking opportunities.



### YOU'RE NOT JUST A NUMBER

We take the time to get to know you and make sure you enjoy your journey with us by creating a **community** where everyone feels heard.



### INDIVIDUAL SUPPORT

Our small class sizes enable our expert lecturers to provide the support you need. Students have rated our **student support** higher than every public university in Australia.\*



### REAL-WORLD RELEVANCE

We carefully select our lecturers based on their industry experience as well as their academic knowledge, ensuring **practical and theoretical relevance**.



### GLOBAL CITIZENS

Bringing together students of more than **80 different nationalities**, we actively promote the benefits of cultural awareness, social connections and diversity in the classroom.

<sup>†</sup>Student Experience finalist, 2019 PIEoneer Awards.

<sup>^</sup>QILT 2019 Graduate Outcomes Survey Report. Published March 2020.

\*Undergraduate and postgraduate students combined. QILT 2019 Student Experience Survey National Report. Published March 2020.

# OUR STORY

**Stanley Kaplan's** passion for helping students achieve academic and career success has served as the foundation for our company's mission and values for over **80 years**.

**Kaplan Inc.**, a subsidiary of Graham Holdings Company, is a global, diversified education leader specialising in higher education, test preparation, professional education, language training and university pathway programs. Kaplan is recognised for its leadership in providing online learning, engaging international students and improving student outcomes.

Kaplan's international network provides unparalleled opportunities for KBS students to achieve their goals and career aspirations, supported and connected by a truly global organisation.

## KAPLAN GLOBAL NETWORK



KAPLAN HAS RELATIONSHIPS AND PARTNERSHIPS WITH OVER

**2,600**

CORPORATIONS AND BUSINESSES



OVER

**1,000**

PARTNERSHIPS WITH SCHOOL DISTRICTS, COLLEGES, AND UNIVERSITIES



**ONE MILLION**

STUDENTS ARE HELPED BY KAPLAN TO ACHIEVE THEIR EDUCATIONAL AND CAREER GOALS EACH YEAR



KAPLAN HAS

**400**

LOCATIONS IN

**30**

COUNTRIES



**KAPLAN**

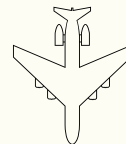
**1938**



### THE BEGINNING

Stanley H. Kaplan starts tutoring students in his parents' basement in Brooklyn, NY.

**1993**



### INTERNATIONAL EXPANSION

The first Kaplan centre is opened outside the United States in London, UK.

**KAPLAN AUSTRALIA**

**2006**



### AUSTRALIA

Kaplan expands training into Australia.

**KAPLAN** INTERNATIONAL LANGUAGES

**KAPLAN** BUSINESS SCHOOL AUSTRALIA

**KAPLAN** INTERNATIONAL PATHWAYS

**KAPLAN** PROFESSIONAL



## KAPLAN BUSINESS SCHOOL



# 1 IN 3

STUDENTS PLACED IN AN ACADEMIC INTERNSHIP  
WERE OFFERED ONGOING EMPLOYMENT.

Based on students placed in academic internships between March 2018 and March 2020.



# 1,950

HIGH ACHIEVERS  
RECOGNISED AND  
REWARDED

Across Trimester 1, 2019 to  
Trimester 3, 2019.



AVERAGE  
OF ONLY

# 22

STUDENTS  
PER CLASS

Weighted average across Trimester 2, 2019 to  
Trimester 1, 2020.



# OVER 5,000

ALUMNI

Accurate at time of print.



STUDENT MIX OF  
MORE THAN

# 80

NATIONALITIES

Based on student enrolments between 2018–2020.

## 2008

**KBS IS  
ESTABLISHED**

Kaplan Business School  
launches in Adelaide  
and opens additional  
campuses in Sydney,  
Melbourne and, in 2013,  
Brisbane.

## 2019

**BUSINESS ANALYTICS  
COURSES LAUNCHED**

Four new postgraduate  
courses that teach students  
how to unlock and harness  
the power of data.

## 2020

**KBS PERTH**

Kaplan Business School  
launches in Perth, our  
fifth campus in Australia.



# STUDY IN AUSTRALIA

TOP  
3

DESTINATION FOR  
INTERNATIONAL  
STUDENTS\*

MOST LIVEABLE  
COUNTRY IN THE  
WORLD^



INTERNATIONAL STUDENTS CAN WORK  
**UP TO 40 HOURS** A FORTNIGHT WHILE  
STUDYING IN AUSTRALIA†



AFTER SUCCESSFULLY COMPLETING YOUR  
BACHELOR'S OR MASTER'S DEGREE AT KBS,  
YOU MAY BE ELIGIBLE TO APPLY FOR A  
**TWO-YEAR POST-STUDY WORK ARRANGEMENT**  
IN AUSTRALIA†

With all five of KBS' locations among the Top 50 of the world's best cities for international students, Australia has developed a strong global reputation as a popular and rewarding study destination due to its excellent education system, high standard of living, friendly community, laid-back lifestyle and vibrant city life.

The country's stunning natural beauty and unique flora and wildlife are world-renowned. There are over 11,000 beaches dotting the coastline and you'll be able to explore incredibly diverse landscapes and iconic landmarks including the Great Barrier Reef, Sydney Harbour and Uluru.

Cultural diversity is another distinguishing aspect of life in Australia, making you feel welcome and allowing you to step outside your comfort zone to expand your thinking with new ideas and perspectives.

## COST OF LIVING

Australia is a friendly and affordable country which enjoys one of the highest standards of living in the world. Living costs include accommodation, transport, food, entertainment and study-related costs and these will vary according to a student's lifestyle and personal requirements. The costs below are an approximate guide of costs associated with living in Australia, which can vary depending on your study location.

### AVERAGE WEEKLY COST (AUD)

RENT (SHARED)	\$95 – \$215
GROCERIES AND EATING OUT	\$140 – \$280
GAS, ELECTRICITY	\$10 – \$20
PHONE AND INTERNET	\$15 – \$30
PUBLIC TRANSPORT	\$30 – \$60
CAR (AFTER PURCHASE)	\$150 – \$260
ENTERTAINMENT	\$80 – \$150

(StudyInAustralia.gov.au, 2020)







‘For me, KBS offered the possibility to access a high standard of education in a friendly environment, as well as the benefit of being able to choose from five campus locations in Australia. My experience at KBS has also given me the chance to study side-by-side with people from all over the world. Living in a cosmopolitan city such as Melbourne opens many doors. I’m able to make friends from places I could never have imagined and learn from diverse cultures every day.’

**JUAN BAUTISTA REINEKE / ARGENTINIAN**

BACHELOR OF BUSINESS



Tourism Australia



Tourism Victoria

## BALANCE QUALITY EDUCATION...

Graduates from Australian higher education providers are highly sought after due to the impressive international reputation of the Australian education system.

The Australian Qualifications Framework ([aqf.edu.au](http://aqf.edu.au)) allows countries around the world to recognise your qualification and issue the comparable qualifications for local use. All our courses are accredited by the Tertiary Education Quality and Standards Agency ([teqsa.gov.au](http://teqsa.gov.au)), a national agency closely regulated by the Australian government to ensure you are receiving the highest quality learning experience.

International students are also protected under Australian law through the Education Services for Overseas Students (ESOS) Act. This framework sets out the standards that Australian institutions must meet in offering education and training services.

## ... WITH AN UNFORGETTABLE ADVENTURE!

KBS offers you the flexibility of choosing from five different campuses in Australia, located in Sydney, Melbourne, Brisbane, Adelaide and Perth.

Each trimester, you will have the opportunity to transfer between campus locations (pending subject availability) to experience the unique character and qualities each city has to offer.

Enjoy beach and harbour living in Sydney, explore Australia’s cultural capital of Melbourne, immerse yourself in Brisbane’s sunny, laid-back lifestyle, share in Adelaide’s exciting festival calendar or discover the pristine natural beauty of Perth. In each location, Kaplan Business School delivers quality courses, an unparalleled student experience and outstanding graduate outcomes.

\*Global survey, QS Best Student Cities 2019.

^Human Development Report, (UN), 2018.

†For more information please visit [Homeaffairs.gov.au](http://Homeaffairs.gov.au).



Adelaide strikes a perfect balance between big city culture and an easy way of life that makes it an ideal destination for international students. Adelaide is often referred to as the '20-minute city' because of its proximity to so many diverse attractions.

The open parklands, packed festival calendar, famous wine regions, happy locals and short drives to the beach are all part of the vibrant Adelaide lifestyle.

# ADELAIDE



## STUDY

KBS Adelaide is located right in the heart of the city, minutes away from the main shopping district, Rundle Mall. Campus facilities include computer labs, a library and resource centre, two student lounges and a private outdoor courtyard.

## LIVE

Adelaide is consistently voted one of the world's most liveable cities due to its affordability and efficient transport network that can be navigated with ease. You may be eligible for travel discounts and the city offers free Wi-Fi, tram and bus services in the CBD.



Cheapest mainland capital city in Australia  
(Studentcities.com.au, 2019)



Over 140 programs designed to support start-ups and entrepreneurs in Adelaide  
(City of Adelaide, 2019)



75% of international students in Adelaide secured a job within three months of graduating

(IAJN's International Student Employment Outcomes Survey, 2018)





## ADDRESS

📍 Level 1, 68 Grenfell Street  
Adelaide SA 5000

📞 +61 (0)8 8215 4100

✉️ [info@kbs.edu.au](mailto:info@kbs.edu.au)

Note: Some classes are held at the supplementary location at 132 Grenfell Street.

## EXPLORE

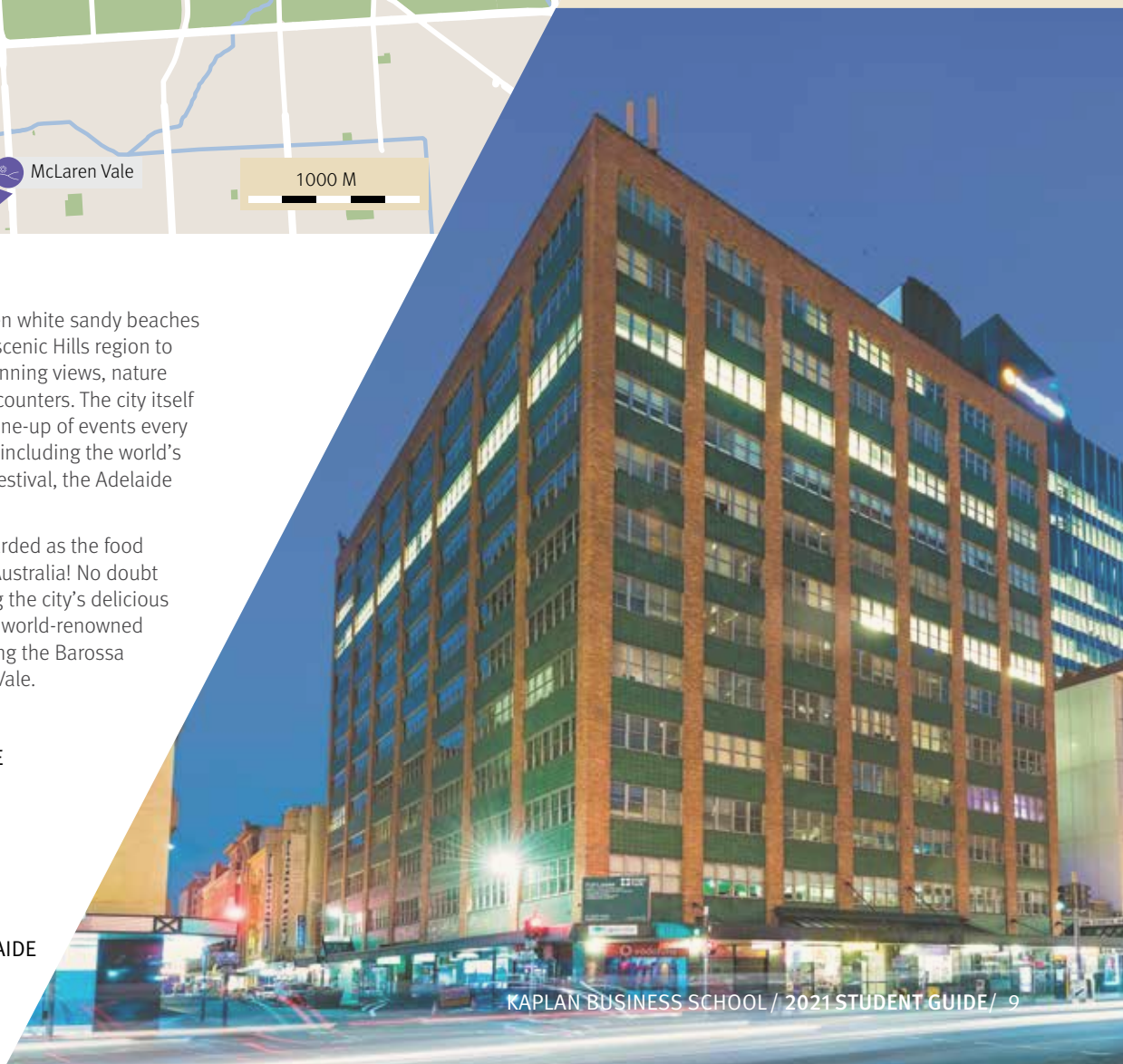
Adelaide lies between white sandy beaches to the west and the scenic Hills region to the east, offering stunning views, nature trails and wildlife encounters. The city itself puts on an exciting line-up of events every year, with highlights including the world's second largest arts festival, the Adelaide Fringe Festival.

Adelaide is also regarded as the food and wine capital of Australia! No doubt you'll enjoy sampling the city's delicious cuisines and visiting world-renowned wine regions including the Barossa Valley and McLaren Vale.

FIND OUT MORE!  
SCAN THE QR CODE



OR VISIT  
[KBS.EDU.AU/ADELAIDE](https://kbs.edu.au/adelaide)





Brisbane is a warm and welcoming city, and the perfect destination for sun and adventure seekers. Strong economic growth has made it one of the world's fastest-growing capital cities, offering students exciting career opportunities.

# BRISBANE



## STUDY

KBS Brisbane is one of our flagship campuses and is located right in the city centre, a five-minute walk to Central Station. Queen Street Mall is also nearby, renowned for its cafes, restaurants and shops.

Home to both KBS and Kaplan International Languages, the campus provides an opportunity for students to enjoy meeting and interacting with the wider Kaplan community. Campus facilities include spacious student lounges, an outdoor courtyard, a student-only café and a licensed cafe on the ground floor.

## LIVE

The cost of living is lower compared to other capital cities and it's easy to get around, with perks like a free city ferry and discounted public transport.



Gateway to Asia as Australia's closest eastern seaboard capital city and the only state to offer 3 international airports



One of the fastest-growing capital cities in Australia

(Queensland Government Statistician's Office, 2018)



Over the next two years, employment in Queensland is projected to increase by up to 7.6%

(Jobs Queensland, 2018)





## ADDRESS

 Ground Level, 369 Ann Street  
 Brisbane QLD 4000  
 +61 (0)7 3872 3800  
 [info@kbs.edu.au](mailto:info@kbs.edu.au)

## EXPLORE

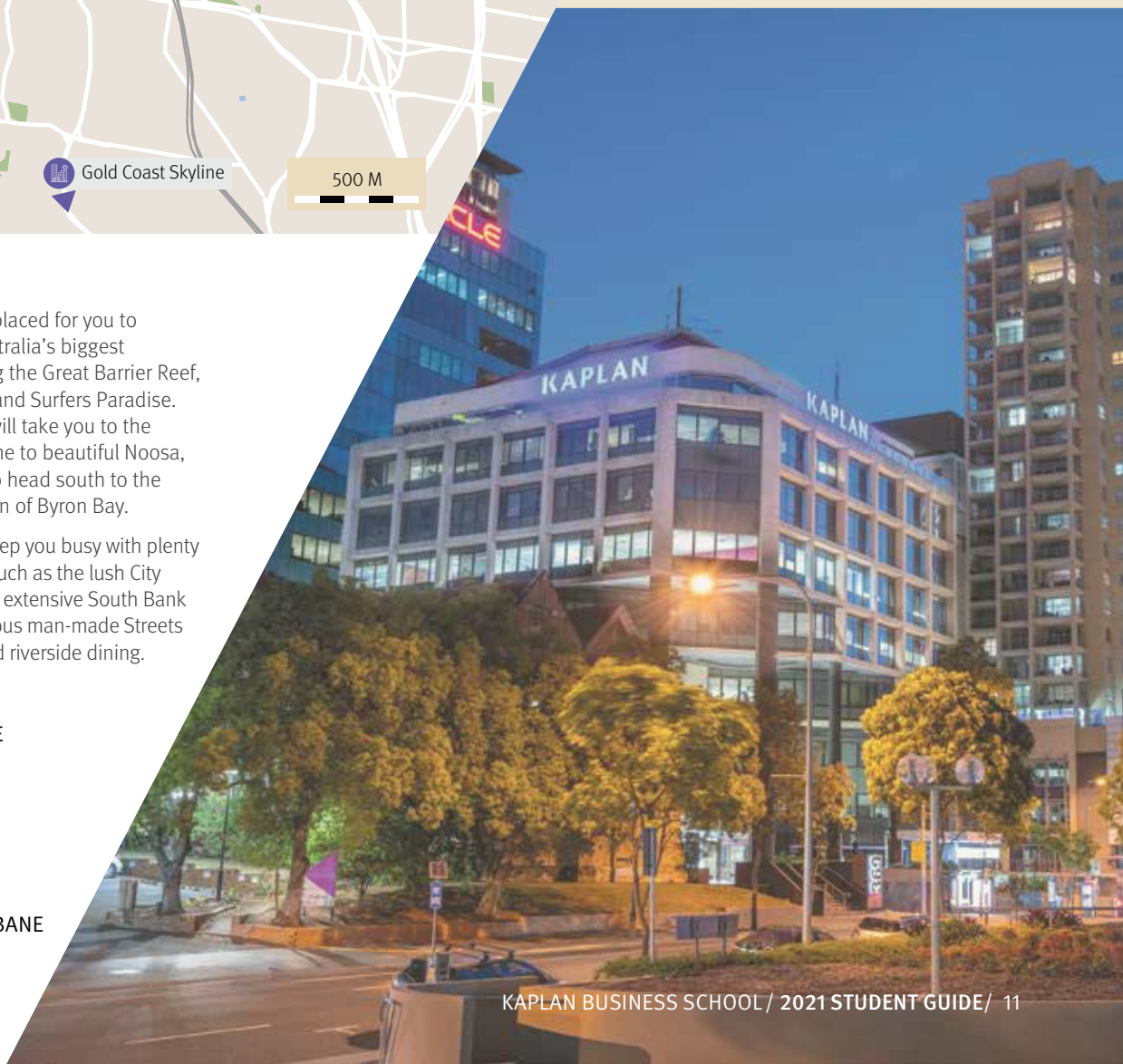
The city is perfectly placed for you to explore some of Australia's biggest attractions, including the Great Barrier Reef, Daintree Rainforest and Surfers Paradise. A short drive north will take you to the Sunshine Coast, home to beautiful Noosa, or you can choose to head south to the funky beachside town of Byron Bay.

Brisbane itself will keep you busy with plenty of sights to explore such as the lush City Botanic Gardens, the extensive South Bank precinct with its famous man-made Streets Beach, parklands and riverside dining.

**FIND OUT MORE!**  
**SCAN THE QR CODE**



**OR VISIT**  
**[KBS.EDU.AU/BRISBANE](http://KBS.EDU.AU/BRISBANE)**





Melbourne consistently ranks as one of the best student-friendly cities and most liveable cities in the world. It has a distinctive, edgy and modern vibe, and is revered for its culture, fashion, food and drink. Each year, the city also plays host to major sporting events like the Australian Open, the Formula One Grand Prix and the Melbourne Cup.

# MELBOURNE



## STUDY

KBS Melbourne is located within the iconic Docklands precinct, known for its waterfront promenades with a variety of retail and dining options. It's also only a short ride away from the city centre on the free City Circle tram. The modern campus building is home to both KBS and Kaplan International Languages students, acting as the central Kaplan hub in Melbourne.

## LIVE

The city offers multiple public transport and accommodation options, a high standard of living and plenty of job opportunities, but it's the multicultural and inclusive vibe that makes it so popular with students.



2nd most liveable city in the world  
(Economist Intelligence Unit Global Liveability Ranking, 2019)



Top 10 best city in the world for  
'employer activity'  
(QS Best Student Cities, 2018)



Five of the top 10, and 36 of the top 100,  
Australian companies have chosen to establish  
their headquarters in Melbourne  
(IBISWorld Top 2000 Companies, 2018)





## ADDRESS

- 📍 Level 4, 370 Docklands Drive  
Docklands, VIC 3008
- 📞 +61 (0)3 9626 4576
- ✉️ [info@kbs.edu.au](mailto:info@kbs.edu.au)

## EXPLORE

Located at the end of Australia's Great Ocean Road, Melbourne is a cosmopolitan city with a passion for coffee, art and sport. Meandering its inner-city laneways, you can discover world-famous street art, rooftop bars and cafes. You'll find the music scene is thriving; Melbourne has more live music venues per resident than anywhere else in the world.

FIND OUT MORE!  
SCAN THE QR CODE



OR VISIT  
[KBS.EDU.AU/MELBOURNE](http://KBS.EDU.AU/MELBOURNE)





Located in the resource-rich state of Western Australia, [Perth](#) has a strong economy and provides a fantastic lifestyle opportunity for students looking to experience the city's natural scenery and laidback vibe.

For our international students, Perth is the perfect gateway to everything Australia has to offer. The city is in the same time-zone as many Asian regions and a direct flight away from a number of capital cities in Asia, Africa, and other parts of the world.

# PERTH



## STUDY

Located in the accessible and trendy West Perth district, KBS Perth is just a 10-minute free bus ride from the city centre. In the recently refurbished campus students have access to a fully-equipped library, student lounges, free Wi-Fi and kitchen facilities.

## LIVE

Getting around the city centre is convenient and easy! There's an excellent network of free buses within the CBD. Perth is known for being one of the safest Australian cities and for its relatively low living costs and friendly and inclusive communities.

NOW OPEN!



Highest student diversity in Australia with over 200 nationalities represented in Perth  
([www.studiesinaustralia.com](http://www.studiesinaustralia.com))



Western Australia has the potential to drive more than 75,000 new jobs by 2029  
(Deloitte Access Economics, 2018)



30% of Australian Stock Exchange (ASX) listed companies have Perth headquarters  
(City of Perth, 2019)





## ADDRESS

 1325 Hay Street  
 West Perth WA 6005  
 +61 (0)8 9322 4136  
 [info@kbs.edu.au](mailto:info@kbs.edu.au)

Note: Only our postgraduate Business Analytics, Business Administration and Accounting courses are offered at this campus location. For more information, please visit [kbs.edu.au/perth](http://kbs.edu.au/perth).

## EXPLORE

Perth offers a dynamic mix of restaurants, cultural experiences and beautiful parklands. But it's the hidden gems, off the beaten track, that will make your stay truly unique. You can swim with dolphins, go whale watching, visit pristine beaches, explore prehistoric caves, and walk in the treetops of an ancient forest.

FIND OUT MORE!  
SCAN THE QR CODE



OR VISIT  
[KBS.EDU.AU/PERTH](http://KBS.EDU.AU/PERTH)





Sydney is arguably Australia's most vibrant and cosmopolitan city packed with history, nature, beaches, culture, art, fashion, food and design.

It's also considered Australia's financial and business capital. Most multinational corporations operating in Australia have their regional headquarters based in Sydney, so studying here provides students with first-class professional opportunities.

# SYDNEY



## STUDY

KBS Sydney is centrally located above Town Hall Station, across from the Queen Victoria Building and only minutes away from popular spots including Chinatown, Pitt Street Mall, Hyde Park and Darling Harbour. Aside from the envious central location, the campus provides a friendly and welcoming atmosphere from the moment you arrive!

## LIVE

Located on the beautiful Sydney Harbour, you'll be studying among famous landmarks including the Sydney Opera House and Harbour Bridge. You'll enjoy easy access to the many attractions, restaurants and shopping precincts in the CBD, while also taking in the outdoor beach culture in the stunning beachside suburbs of Bondi Beach and Manly.



Top 10 best student city in the world  
(QS Best Student Cities, 2018)



Of the top 500 Australian companies, 45% are based in NSW, providing a wide range of employment opportunities  
(Study NSW, 2019)



Sydney has the most highly educated workforce in the state, with 71% holding post-school qualifications  
(Australian Government, 2019)





## ADDRESS

📍 Level 8, 540 George Street  
Sydney NSW 2000

📞 +61 (0)2 8248 6758

✉️ [info@kbs.edu.au](mailto:info@kbs.edu.au)

Note: Some classes are held at the supplementary location at 98–104 Goulburn Street.

The main KBS Sydney campus overlooks two of Sydney's most beautiful historic buildings: the Queen Victoria Building and Sydney Town Hall.

## EXPLORE

During your time off you can enjoy an iconic beach walk from Bondi to Coogee or make friends with some of Australia's wildlife at Taronga Zoo, which boasts panoramic views of the harbour and CBD.

Sydney is also a great place for a weekend road trip: venture out to witness the world's whitest sand in Jervis Bay, trek along coastal cliffs in the Royal National Park or view the spectacular Three Sisters in the Blue Mountains.

**FIND OUT MORE!  
SCAN THE QR CODE**



**OR VISIT  
[KBS.EDU.AU/SYDNEY](https://kbs.edu.au/sydney)**



# ONLINE STUDY

Looking for flexibility? At Kaplan Business School, you can now choose to study any of our undergraduate or postgraduate courses via online delivery mode.\*

Your learning experience is our priority, so regardless of whether you study online, face-to-face, or a combination of both, you will continue to receive a world-class education with industry-leading student support.

Our flexible online teaching method means you'll more easily fit study around your schedule, enriching you with the skills and knowledge to advance your career.

Whether you're a busy professional who needs to balance education with work commitments, or a parent keen to re-enter the workforce while juggling family responsibilities, or even an ambitious careerist wishing to upskill without committing to classroom study, enrolling in an online course may be the ideal solution for you.

In fact, when the regulator was seeking an exemplar to co-produce a webinar series on how to successfully teach online, the only independent provider they selected was Kaplan Business School.

## TOP 5 BENEFITS OF ONLINE STUDY



Learn when it's convenient for you.



Continue to work while you study.



Save time and money by eliminating the campus commute.



Experience online workshops similar to those for face-to-face students.



Develop skills in self-discipline and motivation.

## KEY FEATURES

### FLEXIBILITY

Study 100% online\* or mix face-to-face with online subjects. Our engaging multi-modal learning platform is available 24/7. Attend the live weekly webinars or, if you prefer, listen to the recorded versions at a time that suits you.

### REAL SUPPORT FROM REAL PEOPLE

Studying online doesn't mean you're alone. You will have access to all our student support services mentioned on page 22 and your lecturers can be readily contacted via email, over the phone, or even in person if you can make it to a local campus. You will also gain access to a network of over 500 online tutors who can provide guidance on a range of study skills and foundation-based subjects.

### ONE-STOP LEARNING PLATFORM

An easy-to-use, friendly navigation system that will allow you to engage with a wide range of interactive learning materials including videos, podcasts, quizzes, forums and glossaries. All recommended readings are also specially curated and available to download without needing to purchase any textbooks.

### LIVE INTERACTION

Enrich your skills by collaborating regularly through the lively interactive forums with other peers studying online from all over the world. As a result, you'll be introduced to culturally diverse ideas and perspectives that will truly enhance your learning experience.

[kbs.edu.au/online](https://kbs.edu.au/online)

\*If you are an international student wanting to study online in Australia, you may be aware that strict online study limits apply. For more information please visit [immi.homeaffairs.gov.au](https://immi.homeaffairs.gov.au).



# SINGLE SUBJECT DELIVERY

## AND CROSS-INSTITUTIONAL TRANSFERS

There are many reasons why you may want to enrol in individual subjects rather than in an entire qualification. It can be a useful way to trial a course you're interested in, supplement an existing qualification, or simply extend your knowledge on a specific topic.

Whether it's a key undergraduate subject like Strategic Management or a thought-provoking postgraduate MBA subject such as Thinking Styles, Negotiation and Conflict Management or Fundamentals of Entrepreneurship — whatever your line of interest, you'll find it at KBS! Entry requirements apply.\*

**To enrol in single subject delivery or cross-institutional transfers, please complete the course application form at [kbs.edu.au/apply](https://kbs.edu.au/apply).**



\*International students must be enrolled in a full-time course to satisfy the conditions of their student visa. A single subject may be studied in addition to a full-time course. Single subjects do not qualify as an award (degree), but credit may be granted towards an award.

# YOUR STUDENT EXPERIENCE

## STUDENT EVENTS

### ORIENTATION

As a new student, we want to make sure you feel warmly welcomed into the KBS family. Orientation is held the week prior to your first trimester and is a great opportunity to meet key staff members and your new peers. You'll also receive further information on your studies, facilities and support services on campus, to ensure you have the best possible start to your educational adventure.

# 98%

OF NEW STUDENTS FELT MORE  
CONFIDENT AND PREPARED  
AFTER ATTENDING ORIENTATION.\*

\*Based on students who attended orientation in Trimester 2, 2019.

### FEEDBACK WEEK

Every trimester we have a week dedicated to getting your feedback on your experience at KBS. We care about what our students have to say and the valuable feedback you provide helps us to improve your experience. In fact, a majority of the changes we implement at KBS are a direct result of ideas and feedback we receive from our students.

### EVENTS & WORKSHOPS

Each trimester we hold a number of free internal and external events designed to be interactive and inspiring for all of our students. They include guest speakers, expert panels, multicultural days and much more.

## CAMPUS FACILITIES

### STUDENT LOUNGE

Our student lounges are a great place to meet your peers, relax between classes, or use the kitchen facilities to enjoy lunch.

### LIBRARY

There is a library at each campus from which you can borrow course-relevant books and reference materials. You will also have access to extensive online databases and the latest issues of the world's most esteemed business magazines.

### TECHNOLOGY

Our campuses provide easily accessible IT resources including Wi-Fi, computer labs, printing and photocopying facilities. You will have access to integrated online learning materials and receive feedback on assignments through MyKBS, your personalised online student portal.

## DEAN'S AWARD

All current KBS students who are achieving exceptional academic results and positively contribute to the KBS community can apply for the Dean's Award. Each trimester we will select two successful students who will be awarded with a substantial fee reduction for the remainder of their course and any future KBS courses.

[kbs.edu.au/studentexperience](https://kbs.edu.au/studentexperience)



You can easily transfer  
between campus locations  
each trimester.\*



'I chose to study at KBS as they are well-recognised for delivering quality, professional management subjects. The Academic Success Centre and Student Services are always very friendly and have helped me since my first day at KBS.'

**DESY CHRISTINA / INDONESIAN**

BACHELOR OF BUSINESS  
(HOSPITALITY AND TOURISM  
MANAGEMENT)

**Adelaide/ Brisbane/  
Melbourne/ Perth / Sydney**

**STUDENT AMBASSADOR  
PROGRAM**

Take advantage of personal and professional development opportunities via focused networking, event management and training activities. This is your opportunity to be a role model, create a sense of community, build your network and get the most out of your time at KBS!



**ACADEMIC BOARD MEMBERSHIP**

The student representative on our Academic Board actively participates in high-level decision-making. During this 12-month term, they develop a deep understanding of the complexities of academic management and acquire the skills of governance and compliance that are the basis on which all decisions at KBS are made. If such an opportunity interests you, please consider submitting a nomination for yourself when applications open in January each year.



\*Limited course offering available at Kaplan Business School Perth.  
For more information, please visit [kbs.edu.au/perth](https://kbs.edu.au/perth).



## STUDENT EXPERIENCE

Our friendly Student Experience Services team are here to help you settle into life on campus. They are happy to answer any questions you might have in relation to your study, campus facilities and life as a student.

/ Study guidance and planning

/ Workshops and events

/ Student welfare

/ Support services

**We help our international students transition seamlessly into the Australian lifestyle.**



## CAREERS CENTRAL

The purpose of the Careers Central team is to enhance your employability and create pathways that lead to career outcomes and success. Our Careers Advisors can assist you in finding an academic internship or work placement through an extensive network of partner companies. Find out more about Careers Central on page 24.

/ Career planning

/ Resume and cover letter writing

/ Interview preparation

/ Job search assistance

**Lifelong careers services are available to all KBS students and alumni.**



## ACADEMIC SUCCESS CENTRE

Located in the library of each campus, the Academic Success Centre is an integral part of the academic assistance we provide. Whether you are one of our undergraduate or postgraduate students, our Learning Advisors can provide valuable support with your studies via additional workshops and one-on-one sessions.

/ Referencing

/ Essay and report writing

/ Presentation delivery

/ Academic language skills

**Academic assistance is also available outside of class hours!**

Students have rated our student support and quality of educational experience higher than every public university in Australia.\*



## FREE ONLINE TUTORING

Gain access to a network of over 500 online tutors who provide guidance on a range of study skills and key subjects like communication, management, marketing and numeracy. They are available to answer your questions between 3pm and midnight, six days a week.



## FACE-TO-FACE TUTORING

Benefit from a 45-minute complimentary session with one of our employed KBS graduates and tackle challenging topics related to your degree.

[kbs.edu.au/studentexperience](https://kbs.edu.au/studentexperience)



## STUDENT SAFETY AND WELLNESS

At KBS we strongly focus on all aspects of your wellness and safety, including sexual assault and sexual harassment. Through a proactive approach, we provide a range of information, resources and support for our students. This includes police presentations on personal safety, stress management workshops, mindfulness training and even therapy dogs!

All our students also have access to Sonder: a 24/7 personal safety and wellbeing service accessible on demand via the Sonder app, over the phone and in-person. Find out more at [kbs.edu.au/sonder](https://kbs.edu.au/sonder).

## STUDENT COUNSELLING

Student welfare is our number one priority at KBS. That's why we have dedicated student counsellors at all of our campuses to ensure our students' mental health and wellbeing is proactively looked after.



KAPLAN BUSINESS SCHOOL WAS THE ONLY INDEPENDENT PROVIDER SHORTLISTED AS A FINALIST FOR ITS COVID-19 STUDENT WELFARE PLAN.

2020 AFR Higher Education Awards, International Education Award finalist.

# STUDENT SUPPORT



\*Undergraduate and postgraduate students combined. QILT 2019 Student Experience Survey National Report. Published March 2020.

Careers Central is your personal gateway for career services, workshops, events and employment opportunities. Our extensive, on-campus careers services team is dedicated to ensuring you have the tools, knowledge and skills necessary for a successful career. It's a lifelong service, meaning Careers Central's services are available to you even after you graduate!



100%

SATISFACTION RATE  
WITH OUR HOST  
COMPANIES.\*



APPROXIMATELY

20%

HIGHER POSTGRADUATE  
STARTING SALARIES THAN  
THE SECTOR AVERAGE.^

\*Based on students placed in Academic Internships between November 2018 and June 2019.

^QILT 2018 Graduate Outcome Survey Report. Published April 2019.

## WORK PLACEMENTS

Expand your professional network, develop your employability skills and gain exposure to a professional business environment while learning about Australia's unique business culture. Dedicated Careers Advisors at each campus will support you in finding a placement, taking into consideration your field of study, work experience and career goals.

## ACADEMIC INTERNSHIPS

Boost your career prospects by completing an academic internship as part of your degree, which enables you to apply your learning and gain first-hand experience of the industry you aspire to work in. Find out more about our academic internships on page 26.

## CAREERS WORKSHOPS AND EVENTS

Each year, Careers Central facilitates over 70 workshops across our five campuses, along with numerous external careers fairs and exclusive invitations to industry events. Meet guest speakers, gain insights and tips from experienced professionals, effectively navigate the employment market and expand your professional network.

## ONE-ON-ONE CAREER COACHING

Whether you're a current student or one of our KBS alumni, our Careers Advisors are dedicated to helping you discover your career path, enhance your employability skills and build up your confidence to achieve your career goals.

## INDUSTRY PARTNERSHIPS

Our careers team partners with Australian organisations across each major city who actively promote to, and engage with, international students seeking graduate employment and work placements. These businesses span startups, local SMEs, not-for-profits and ASX listed companies.

[kbs.edu.au/careers](https://kbs.edu.au/careers)





‘My internship helped me gain exposure to the Australian business environment and the industry I’m interested in. I also had the chance to test-run what I was learning at KBS and pick up new skills in the process. After my three-month placement, I was offered a paid role with the company which I felt was great recognition of the effort I had put in.’

**LUIZA AGOSTINI KLEIN / BRAZILIAN**  
MASTER OF BUSINESS ADMINISTRATION

KAPLAN BUSINESS SCHOOL’S CAREERS CENTRAL TEAM HAS BEEN RECOGNISED GLOBALLY IN THE 2020 PIONEER AWARDS FOR ITS SECTOR LEADING CAREER-RELATED SERVICES AND SUPPORT.



YOUR CAREER  
STARTS HERE

# CAREERS CENTRAL



An academic internship can help launch your career, drive your professional aspirations and develop your leadership skills. Our strong industry network connects you with employers across Australia and provides you with access to a broad range of work experience opportunities.



Gain real-world experience and confidence through workplace responsibility.



Improve transferable skills such as communication, teamwork and time management.



Experience practical application of theory to ensure your chosen career path is right for you.



Impress prospective employers while enhancing employability.



Start building a network of industry contacts to accelerate career progression.

## ENHANCED EMPLOYABILITY

Relevant work experience is one of the first things prospective employers look for. An academic internship is a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure to a professional environment and experience the day-to-day operations of a business.

## HOW IT WORKS

Our academic internships can be undertaken as elective subjects if you are studying any of the following courses:

/ Bachelor of Business

/ Master of Accounting

/ Graduate Diploma of Business Analytics

/ Master of Business Analytics

/ Master of Business Analytics (Extension)

/ Graduate Diploma of Business Administration

/ Master of Business Administration

Placements are arranged by Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. Alternatively, we can support you to source your own internship with a business. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.

## STRUCTURE

The academic internship is structured so that 30% of your final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are several assignments that are set for you throughout the trimester, such as a learning contract and reflective journal, which also serve as great opportunities to consolidate your learning in the workplace.

# ACADEMIC INTERNSHIPS

We pride ourselves on thoroughly preparing you for entry into the workplace. Opting for an academic internship will improve your industry knowledge and provide you with the tools you need to contribute effectively in a professional environment.



1 IN 3

STUDENTS PLACED IN AN ACADEMIC INTERNSHIP WERE OFFERED ONGOING PAID EMPLOYMENT.\*

\*Based on students placed in academic internships between March 2018 and March 2020.

[kbs.edu.au/internship](https://kbs.edu.au/internship)

# OUR ACADEMIC DIRECTORS



‘Teaching priorities in this field including critical thinking, conflict management, communication and decision-making, present real value to prospective employers. At KBS we continuously strive to make our degrees industry-relevant to ensure our graduates are internationally competitive.’

**DR SHANTHY THURASINGHAM**

ACADEMIC DIRECTOR /  
MANAGEMENT, HR & LAW



‘Providing quality education is our business but building futures is our passion. Kaplan Business School creates an environment for its students to build capabilities in a variety of business disciplines that will help them launch or even redirect their careers. Seeing the joy in the faces of our students at Graduation and hearing their success stories is what motivates the commitment and dedication of the entire KBS team.’

**DR JOHN POWERS**

ACADEMIC DIRECTOR /  
STRATEGY & OPERATIONS



‘Kaplan Business School is a dynamic, innovative and inclusive teaching space where students are encouraged to reach their full potential. Students can benefit from smaller class sizes, direct access to engaged lecturers and subject coordinators, a vibrant and supportive campus environment as well as assistance from the Academic Success Centre with their study skills.’

**ANNA MIHAYLOV**

ACADEMIC DIRECTOR /  
BUSINESS & FINANCE

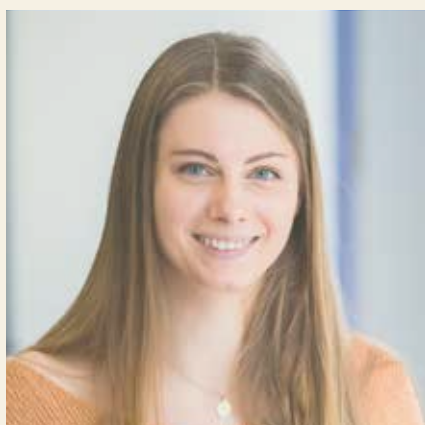


‘Employers are increasingly looking for accounting graduates who are equipped with a range of self-learning skills and critical thinking. Kaplan Business School allows me to develop and innovate teaching styles and classroom settings in a way that can’t be replicated in a mainstream university environment. It enables our students to think about accounting problems on a much deeper level.’

**DR MARK WHEATON**

ACADEMIC DIRECTOR /  
ACCOUNTING, AUDITING & TAXATION

# UNDERGRADUATE



‘What I enjoy the most about studying at KBS is being taught and guided by qualified professionals. Many teachers have become almost like mentors which adds so much more to my learning experience. I really value the energy they put into teaching.’

**LUCIE MAROUSKOVA / CZECH**

BACHELOR OF BUSINESS (MARKETING)

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BACHELOR OF BUSINESS (ACCOUNTING) / PAGE 32

BACHELOR OF BUSINESS (HOSPITALITY & TOURISM MANAGEMENT) / PAGE 33

BACHELOR OF BUSINESS (MANAGEMENT) / PAGE 34

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CONTINUE YOUR EDUCATION WITH A POSTGRADUATE DEGREE / PAGE 38





## YOUR STUDY PATHWAY



### INTAKE DATES

March, July, September,  
November

### TYPICAL DURATION

Study intensity can be adapted to suit an individual's requirements. Accelerated study options are available depending on subject offerings. Study restrictions may apply for international students.

### RECOGNITION OF PRIOR LEARNING

Students with relevant undergraduate and/or postgraduate qualifications may be eligible for recognition of prior learning to fast-track their qualification.

### ENTRY REQUIREMENTS

See pages 60–63

# DIPLOMA OF BUSINESS

COURSE CRICOS CODE 086332B / TEQSA ACCREDITED / AQF LEVEL 5

Ideal as a stand-alone qualification or a stepping stone to further study, our **Diploma of Business** equips you with the fundamental theory and practical skills necessary to embark on a career in the world of business.

## CAREER OUTCOMES

As a graduate who successfully completes the course you could be employed across a diverse range of industries as an:

- office assistant
- administrator
- business associate
- program consultant

## PATHWAY TO FURTHER STUDIES

You may apply for credit entry into the second year of our Bachelor of Business or a related undergraduate degree at another Australian higher education provider.

## TYPICAL DURATION

### Standard study option

1 year / 8 subjects / 3 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## STRUCTURE

8 subjects: 8 core



## CORE SUBJECTS

Business Communication	<b>BUS101*</b>
Introduction to Management	<b>BUS102</b>
Accounting for Managers	<b>BUS103</b>
Economics	<b>BUS104*</b>
Introduction to Business Analytics	<b>BUS105</b>
Marketing Principles	<b>BUS106</b>
Commercial Law	<b>BUS107</b>
Quantitative Analysis	<b>BUS108*</b>

\*In some instances these subjects can be substituted for equivalent subjects. Please refer to page 36.



‘My course is very practical and focused on giving real-life business examples which has helped me better understand my subjects. Studying with peers from different countries enables me to practise my English and learn about different cultures.’

**YUCHEN LUO / CHINESE**  
BACHELOR OF BUSINESS

[kbs.edu.au/dipbus](https://kbs.edu.au/dipbus)

# BACHELOR OF BUSINESS

COURSE CRICOS CODE 067756B / TEQSA ACCREDITED / AQF LEVEL 7

UNDERGRADUATE  
BUSINESS

Our **Bachelor of Business** provides the theoretical and practical skills necessary to start a successful business career. You will learn analytical, high-level problem solving and communication skills crucial to industry success. You will graduate with a firm understanding of different business environments and develop effective ways to approach, create and execute operational business plans.

## CAREER OUTCOMES

As a graduate you could be employed in a diverse range of industries and positions including:

- administration manager
- quality assurance supervisor
- customer service leader
- business coach

## PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business may qualify you for entry towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

## TYPICAL DURATION

### Standard study option

3 years / 24 subjects / 9 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE



SEE PAGE 26

[kbs.edu.au/business](https://kbs.edu.au/business)

## STRUCTURE

24 subjects: 8 core + 16 electives

YR 1	8 Subjects	=	Level 100 8 Core	
YR 2	8 Subjects	=	Level 200 6 Electives	+ Any level 2 Electives
YR 3	8 Subjects	=	Level 300 6 Electives	+ Any level 2 Electives

## CORE SUBJECTS

### LEVEL 100

Business Communication	<b>BUS101</b>
Introduction to Management	<b>BUS102</b>
Accounting for Managers	<b>BUS103</b>
Introduction to Business Analytics	<b>BUS105</b>
Marketing Principles	<b>BUS106</b>
Commercial Law	<b>BUS107</b>
Skills for Numerical Analysis	<b>BUS109</b>
Introduction to Economics	<b>BUS114</b>

Refer to page 36 for elective subjects.





# BACHELOR OF BUSINESS (ACCOUNTING)

COURSE CRICOS CODE 085958J / TEQSA ACCREDITED / AQF LEVEL 7

The **Bachelor of Business (Accounting)** will provide you with key business principles and the relevant practical skills necessary to launch a successful career in accounting.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

## CAREER OUTCOMES

This course is ideal if you wish to pursue a career in finance, banking, insurance or accounting.

Examples of roles you could secure include:

- corporate accountant
- tax accountant
- business analyst
- management accountant
- financial officer

## PATHWAY TO FURTHER STUDIES

Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA.

You may also qualify for entry towards our Masters courses, or another course with an alternative higher education provider in Australia.

## TYPICAL DURATION

### Standard study option

3 years / 24 subjects / 9 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE



SEE PAGE 26

[kbs.edu.au/accounting](https://kbs.edu.au/accounting)

## STRUCTURE

24 subjects: 19 core + 5 electives

YR 1	8 Subjects	=	Level 100 8 Core	
YR 2	8 Subjects	=	Level 200 6 Core	+ 2 Any level Electives
YR 3	8 Subjects	=	Level 300 5 Core	+ 1 Level 300 Elective
				+ 2 Any level Electives

## CORE SUBJECTS

### LEVEL 100

Business Communication	<b>BUS101</b>
Introduction to Management	<b>BUS102</b>
Accounting for Managers	<b>BUS103</b>
Economics	<b>BUS104</b>
Introduction to Business Analytics	<b>BUS105</b>
Marketing Principles	<b>BUS106</b>
Commercial Law	<b>BUS107</b>
Quantitative Analysis	<b>BUS108</b>

### LEVEL 200

Financial Accounting 1	<b>ACC201</b>
Accounting Information Systems	<b>ACC202</b>
Financial Accounting 2	<b>ACC203</b>
Corporations Law	<b>ACC204</b>
Management Accounting 1	<b>ACC205</b>
Corporate Finance	<b>FIN203</b>

### LEVEL 300

Accounting Theory and Contemporary Issues	<b>ACC301</b>
Auditing and Assurance	<b>ACC302</b>
Company Accounting	<b>ACC303</b>
Taxation Law	<b>ACC304</b>
Management Accounting 2	<b>ACC305</b>

Refer to page 36 for elective subjects.

This course has industry accreditation from the following accounting bodies:



# BACHELOR OF BUSINESS (HOSPITALITY & TOURISM MANAGEMENT)

COURSE CRICOS CODE 085961C / TEQSA ACCREDITED / AQF LEVEL 7

**UNDERGRADUATE**  
ACCOUNTING  
HOSPITALITY & TOURISM  
MANAGEMENT

In today's increasingly mobile world, hospitality and tourism is becoming one of the largest global industries. Within our **Bachelor of Business (Hospitality & Tourism Management)**, you will acquire business communication skills, financial literacy and a host of other transferable skills. With these skills you'll be able to work in hotels, restaurants, events and dozens of other businesses within this dynamic sector.

## CAREER OUTCOMES

As a business graduate majoring in Hospitality and Tourism Management you can pursue exciting career paths such as:

- hospitality manager
- events and community manager
- hotel supervisor
- tourism operator
- travel industry entrepreneur

## PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business (Hospitality & Tourism Management) may qualify you for entry towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

## TYPICAL DURATION

### Standard study option

3 years / 24 subjects / 9 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE



SEE PAGE 26

[kbs.edu.au/hospitality](https://kbs.edu.au/hospitality)

## STRUCTURE

24 subjects: 16 core + 8 electives

YR 1	8 Subjects	=	Level 100 8 Core			
YR 2	8 Subjects	=	Level 200 4 Core	+ 2 Level 200 Electives	+ 2 Any level Electives	
YR 3	8 Subjects	=	Level 300 4 Core	+ 2 Level 300 Electives	+ 2 Any level Electives	

## CORE SUBJECTS

### LEVEL 100

Business Communication	<b>BUS101</b>
Introduction to Management	<b>BUS102</b>
Accounting for Managers	<b>BUS103</b>
Introduction to Business Analytics	<b>BUS105</b>
Marketing Principles	<b>BUS106</b>
Commercial Law	<b>BUS107</b>
Skills for Numerical Analysis	<b>BUS109</b>
Introduction to Economics	<b>BUS114</b>

### LEVEL 200

Introduction to Hospitality and Tourism	<b>HAT201</b>
Hospitality and Tourism Management	<b>HAT203</b>
Gaming and Entertainment Management	<b>HAT205</b>
Services Marketing	<b>MKT203</b>

### LEVEL 300

Attraction and Event Management	<b>HAT301</b>
Food and Beverage Management	<b>HAT302</b>
Accommodation Management	<b>HAT303</b>
Emerging Issues in Hospitality and Tourism	<b>HAT304</b>

Refer to page 36 for elective subjects.

# BACHELOR OF BUSINESS (MANAGEMENT)

COURSE CRICOS CODE 085959G / TEQSA ACCREDITED / AQF LEVEL 7

Our **Bachelor of Business (Management)** degree equips you with the essential knowledge and skills to become a respected manager of people in a professional environment. The insights you gain will be relevant to any industry and will empower you to build productive, ethical and successful teams and organisations.

## CAREER OUTCOMES

As a business graduate majoring in Management you can pursue exciting career paths such as:

- management consultant
- business strategist
- corporate manager
- human resources adviser
- small business owner

## PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business (Management) may qualify you for entry towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

## TYPICAL DURATION

### Standard study option

3 years / 24 subjects / 9 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE



SEE PAGE 26

[kbs.edu.au/management](https://kbs.edu.au/management)

## STRUCTURE

24 subjects: 16 core + 8 electives

YR 1	8 Subjects	=	Level 100 8 Core		
YR 2	8 Subjects	=	Level 200 4 Core	+ Level 200 2 Electives	+ Any level 2 Electives
YR 3	8 Subjects	=	Level 300 4 Core	+ Level 300 2 Electives	+ Any level 2 Electives

## CORE SUBJECTS

### LEVEL 100

Business Communication	<b>BUS101</b>
Introduction to Management	<b>BUS102</b>
Accounting for Managers	<b>BUS103</b>
Introduction to Business Analytics	<b>BUS105</b>
Marketing Principles	<b>BUS106</b>
Commercial Law	<b>BUS107</b>
Skills for Numerical Analysis	<b>BUS109</b>
Introduction to Economics	<b>BUS114</b>

### LEVEL 200

Human Resource Management	<b>HRM201</b>
Organisational Behaviour	<b>MAN201</b>
Business Ethics	<b>MAN202</b>
Logistics and Supply Chain Management	<b>MAN203</b>

### LEVEL 300

Managing Change	<b>HRM302</b>
Strategic Management	<b>MAN302</b>
Innovation and Entrepreneurship	<b>MAN303</b>
Issues in International Business	<b>MAN304</b>

Refer to page 36 for elective subjects.



# BACHELOR OF BUSINESS (MARKETING)

COURSE CRICOS CODE 087660M / TEQSA ACCREDITED / AQF LEVEL 7

UNDERGRADUATE  
MANAGEMENT  
MARKETING

The **Bachelor of Business (Marketing)** is ideal if you wish to embark on a career as a marketing professional. You will be equipped with the foundational knowledge and practices within the increasingly strategic, diverse and evolving field of marketing. You will acquire workplace skills in research, problem-solving, innovation, optimisation and strategy.

## CAREER OUTCOMES

Marketing graduates can take advantage of a diverse range of employment opportunities and career pathways within organisations of all sizes, in areas such as:

- public relations
- advertising
- events management
- e-commerce
- digital marketing

## PATHWAY TO FURTHER STUDIES

Successful completion of the Bachelor of Business (Marketing) may qualify you for entry towards our range of Masters courses, or another course with an alternative higher education provider in Australia.

## TYPICAL DURATION

### Standard study option

3 years / 24 subjects / 9 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE



SEE PAGE 26

[kbs.edu.au/marketing](https://kbs.edu.au/marketing)

## STRUCTURE

24 subjects: 16 core + 8 electives

YR 1	8 Subjects	=	8 Level 100 Core		
YR 2	8 Subjects	=	4 Level 200 Core	+ 2 Level 200 Electives	+ 2 Any level Electives
YR 3	8 Subjects	=	4 Level 300 Core	+ 2 Level 300 Electives	+ 2 Any level Electives

## CORE SUBJECTS

### LEVEL 100

Business Communication	<b>BUS101</b>
Introduction to Management	<b>BUS102</b>
Accounting for Managers	<b>BUS103</b>
Introduction to Business Analytics	<b>BUS105</b>
Marketing Principles	<b>BUS106</b>
Commercial Law	<b>BUS107</b>
Skills for Numerical Analysis	<b>BUS109</b>
Introduction to Economics	<b>BUS114</b>

### LEVEL 200

Logistics and Supply Chain Management	<b>MAN203</b>
Integrated Marketing Communications	<b>MKT201</b>
Marketing Research Essentials	<b>MKT202</b>
Services Marketing	<b>MKT203</b>

### LEVEL 300

Consumer Behaviour	<b>MKT301</b>
Digital Marketing	<b>MKT302</b>
International Marketing	<b>MKT303</b>
Strategic Marketing (Capstone)	<b>MKT304</b>

Refer to page 36 for elective subjects.

# UNDERGRADUATE SUBJECTS

## DIPLOMA OF BUSINESS

### LEVEL 100

			YR 1	
			CORE	ELECTIVES
	Business Communication	BUS101	*	
	Introduction to Management	BUS102		
	Accounting for Managers	BUS103		
	Economics	BUS104	^	
	Introduction to Business Analytics	BUS105		
	Marketing Principles	BUS106		
	Commercial Law	BUS107		
	Quantitative Analysis	BUS108	†	
	Skills for Numerical Analysis	BUS109	†	
	Skills for Advanced Business English	BUS110	*	
	Skills for Academic Success	BUS111		
	Introduction to Economics	BUS114	^	

### LEVEL 200

<b>ACCOUNTING</b>	Financial Accounting 1	ACC201		
	Accounting Information Systems	ACC202		
	Financial Accounting 2	ACC203		
	Corporations Law	ACC204		
	Management Accounting 1	ACC205		
<b>FINANCE</b>	Financial Institutions and Markets	FIN201		
	Real-world Economics	FIN202		
	Corporate Finance	FIN203		
<b>HOSPITALITY &amp; TOURISM MANAGEMENT</b>	Introduction to Hospitality and Tourism	HAT201		
	Hospitality and Tourism Management	HAT203		
	Gaming and Entertainment Management	HAT205		
<b>MANAGEMENT</b>	Human Resource Management	HRM201		
	Organisational Behaviour	MAN201		
	Business Ethics	MAN202		
	Logistics and Supply Chain Management	MAN203		
<b>MARKETING</b>	Integrated Marketing Communications	MKT201		
	Marketing Research Essentials	MKT202		
	Services Marketing	MKT203		
<b>ACADEMIC INTERNSHIP</b>	Skills for Workplace Success	BUS201		

### LEVEL 300

<b>ACCOUNTING</b>	Accounting Theory and Contemporary Issues	ACC301		
	Auditing and Assurance	ACC302		
	Company Accounting	ACC303		
	Taxation Law	ACC304		
	Management Accounting 2	ACC305		
<b>HOSPITALITY &amp; TOURISM MANAGEMENT</b>	Attraction and Event Management	HAT301		
	Food and Beverage Management	HAT302		
	Accommodation Management	HAT303		
	Emerging Issues in Hospitality and Tourism	HAT304		
<b>MANAGEMENT</b>	Managing Change	HRM302		
	Strategic Management	MAN302		
	Innovation and Entrepreneurship	MAN303		
	Issues in International Business	MAN304		
<b>MARKETING</b>	Consumer Behaviour	MKT301		
	Digital Marketing	MKT302		
	International Marketing	MKT303		
	Strategic Marketing (Capstone)	MKT304		
<b>ACADEMIC INTERNSHIPS</b>	Internship 1	BUS307		
	Internship 2	BUS308		

\* BUS110 is mandatory for all Diploma students with an IELTS of 5.5 or equivalent as a substitute for BUS101.

† In some instances BUS109 can be a substitute for BUS108 in this course. For more information, please contact [info@kbs.edu.au](mailto:info@kbs.edu.au).

^ In some instances BUS114 can be a substitute for BUS104 in this course. For more information, please contact [info@kbs.edu.au](mailto:info@kbs.edu.au).

## BACHELOR OF BUSINESS

[illegible]

Please note: not all subjects will be available every trimester. Prerequisites may apply. Information on timetables will be provided at orientation. Visit [kbs.edu.au](https://kbs.edu.au) to view upcoming subject offerings.



## INNOVATIVE FORM OF TEACHING

Traditional lectures and tutorials have been replaced by interactive workshops for all our courses. This means our lessons are characterised by high levels of in-class practice and stimulating activities, thereby creating a more engaging and effective learning experience.

# POSTGRADUATE



'The lecturers at KBS are amazing and the subjects offered as part of the MBA will definitely help me pursue my career goal of setting up my own business. The KBS Student Services team supported me a lot and they constantly go the extra mile to help students inside and outside of the classroom.'

**GABRIEL OLIVEIRA INACIO / BRAZILIAN**  
MASTER OF BUSINESS ADMINISTRATION

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## YOUR STUDY PATHWAY

### INTAKE DATES

March, July, September,  
November

### TYPICAL DURATION

Study intensity can be adapted to suit an individual's requirements. Accelerated study options are available depending on subject offerings. Study restrictions may apply for international students.

### RECOGNITION OF PRIOR LEARNING

Students with relevant undergraduate and/or postgraduate qualifications may be eligible for recognition of prior learning to fast-track their qualification.

### ENTRY REQUIREMENTS

See pages 60–63

# POSTGRADUATE QUALIFYING PROGRAM

COURSE CRICOS CODE 102708D

NEW IN  
2020!

Designed for students who don't quite meet the entry requirements for a master's degree, the Postgraduate Qualifying Program will enable you to commence your postgraduate studies faster and with greater confidence at one of Australia's highest-quality education providers.

## STRUCTURE

5 core subjects



## PATHWAY TO FURTHER STUDIES

On successful completion of the Postgraduate Qualifying Program, students can start their Graduate Certificate at Kaplan Business School in either accounting, business administration or business analytics. On successful completion of the Graduate Certificate, students will be eligible to complete the remainder of their corresponding master's degree.

## CORE SUBJECTS

Academic English	PQP001^
Study and Research Skills	PQP002
Critical Thinking	PQP003
Quantitative Studies	PQP004
Intercultural Studies	PQP005^

^In exceptional circumstances, some students may be eligible for subject exemptions.

## TYPICAL DURATION

4 months / 1 trimester

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney



THIS COURSE IS  
AVAILABLE ONLINE

## POSTGRADUATE QUALIFYING PROGRAM BENEFITS

- Upgrade to a master's degree without needing to complete a bachelor's degree, saving you a significant amount of time and tuition fees.\*
- Seamless transition from the completion of your **Postgraduate Qualification Program** straight into postgraduate studies with the same provider, facilitated by **Kaplan Business School** academics at any of our campuses.
- Start your postgraduate studies with confidence by first acquiring important study skills and advanced English capabilities.

From an Advanced Diploma, Associate Degree or equivalent to your postgraduate studies:



**Finish your bachelor's degree^**

A minimum of 12 more subjects over 5 trimesters (1 year, 8 months)

OR

**Postgraduate Qualifying Program**

5 more subjects over 1 trimester (4 months)



COMMENCE YOUR  
POSTGRADUATE STUDIES

[kbs.edu.au/pqp](https://kbs.edu.au/pqp)

\*If you hold an Advanced Diploma, Associate Degree or equivalent, you may be eligible for subject exemptions, thereby reducing your course duration and tuition fee. The information above is based on the typical study duration, maximum number of subject exemptions and 2021 international student tuition fee of a Bachelor of Business at Kaplan Business School. For more information, please refer to our Recognition of Prior Learning (RPL) policy available at [kbs.edu.au](https://kbs.edu.au).



# GRADUATE CERTIFICATE IN ACCOUNTING

COURSE CRICOS CODE 063299K / TEQSA ACCREDITED / AQF LEVEL 8

The **Graduate Certificate in Accounting** provides an understanding of the framework and fundamental principles of the accounting profession. The course offers an opportunity to develop the basic statistical and numerical literacy skills required for data analysis in economics and business management.

## CAREER OUTCOMES

This course is ideal if you have a qualification in a non-accounting discipline and wish to gain additional skills in accounting and finance. The skills developed will assist you to gain employment in accounting within private and public organisations, nationally and internationally.

## PATHWAY TO FURTHER STUDIES

Upon successful completion you may be eligible for full credit towards our Master of Accounting and Master of Professional Accounting courses, or another course with an alternative higher education provider in Australia.

## TYPICAL DURATION

**Standard study option**

**8 months / 4 subjects / 2 trimesters**

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## STRUCTURE

**4 subjects: 4 core**



## CORE SUBJECTS

Financial Accounting	<b>ACCM4000</b>
Management Accounting	<b>ACCM4100</b>
Corporate Governance, Sustainability and Ethics	<b>CGRM4000</b>
Finance	<b>FINM4000</b>

[kbs.edu.au/gca](https://kbs.edu.au/gca)



# MASTER OF PROFESSIONAL ACCOUNTING

COURSE CRICOS CODE 063297A / TEQSA ACCREDITED / AQF LEVEL 9

The **Master of Professional Accounting** is an internationally recognised qualification and offers a pathway towards professional accreditation. You will develop a comprehensive understanding of accounting principles while improving your critical thinking, analytical and corporate governance skills.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

## CAREER OUTCOMES

As a Master of Professional Accounting graduate you can typically expect to find employment as a business risk manager, external auditor and assurance specialist, financial analyst, insolvency and reconstruction specialist, internal auditor, management consultant, taxation specialist or treasurer.

## PATHWAY TO FURTHER STUDIES

Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA.

You may also apply for credit into our Master of Business Administration course, Master of Business Analytics courses, or a related graduate degree at another Australian higher education provider.

## TYPICAL DURATION

### Standard study option

**1 year, 8 months / 12 subjects / 5 trimesters**

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney



**THIS COURSE IS AVAILABLE ONLINE**

[kbs.edu.au/mpa](https://kbs.edu.au/mpa)

## STRUCTURE

**12 subjects: 12 core**

12 = 12  
Subjects Core

## CORE SUBJECTS

Financial Accounting	<b>ACCM4000</b>
Management Accounting	<b>ACCM4100</b>
Advanced Financial Accounting	<b>ACCM4200</b>
Financial Reporting	<b>ACCM4300</b>
Auditing and Assurance	<b>ACCM4400</b>
Corporate Governance, Sustainability and Ethics	<b>CGRM4000</b>
Business and Corporations Law	<b>CLWM4000</b>
Taxation Law	<b>CLWM4100</b>
Economics	<b>ECOM4000</b>
Finance	<b>FINM4000</b>
Quantitative Methods	<b>STAM4000</b>
Capstone	<b>ACCM6000</b>

This course has industry accreditation from the following accounting bodies:



# MASTER OF ACCOUNTING

COURSE CRICOS CODE 078568D / TEQSA ACCREDITED / AQF LEVEL 9

POSTGRADUATE  
ACCOUNTING

The **Master of Accounting** is ideal if you wish to extend your studies beyond traditional accounting to also encompass the increasingly critical role of business analytics. You will develop general management skills and knowledge related to contemporary accounting issues, data analysis and associated practices. After graduating you will be able to analyse accounting effectively and strategically within a range of theories and frameworks.

## CAREER OUTCOMES

Find employment in taxation, costing, investigative accounting, strategic management, management consulting or business analysis. Many company directors and managers have graduated with accounting qualifications.

## PATHWAY TO FURTHER STUDIES

Upon successful completion you are eligible for admission into professional programs offered by CPA Australia, CA ANZ and ACCA.

You may also apply for credit into our Master of Business Administration course, Master of Business Analytics courses, or a related graduate degree at another Australian higher education provider.

## TYPICAL DURATION

### Standard study option

2 years / 16 subjects / 6 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE

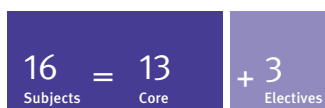


SEE PAGE 26

[kbs.edu.au/macc](https://kbs.edu.au/macc)

## STRUCTURE

16 subjects: 13 core + 3 electives



## CORE SUBJECTS

Financial Accounting	<b>ACCM4000</b>
Management Accounting	<b>ACCM4100</b>
Advanced Financial Accounting	<b>ACCM4200</b>
Financial Reporting	<b>ACCM4300</b>
Auditing and Assurance	<b>ACCM4400</b>
Corporate Governance, Sustainability and Ethics	<b>CGRM4000</b>
Business and Corporations Law	<b>CLWM4000</b>
Taxation Law	<b>CLWM4100</b>
Economics	<b>ECOM4000</b>
Finance	<b>FINM4000</b>
Analytics in Accounting, Finance and Economics	<b>FINM4100</b>
Quantitative Methods	<b>STAM4000</b>
Capstone	<b>ACCM6000</b>

Refer to page 54 for elective subjects.

This course has industry accreditation from the following accounting bodies:





# GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

COURSE CRICOS CODE 0100431 / TEQSA ACCREDITED / AQF LEVEL 8

This course is suitable for students already employed in business who desire an enriched understanding of how analytics can enhance their decision-making in the workplace – irrespective of the position they hold. They will therefore be taught how to develop an exploratory mindset so that they're able to methodically investigate business opportunities and to communicate complex data.

## CAREER OUTCOMES

- business supervisor
- project officer
- communications consultant
- information systems operator

## PATHWAY TO FURTHER STUDIES

The course is designed so that students are eligible for up to four subject credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

## TYPICAL DURATION

**Standard study option**

**8 months / 4 subjects / 2 trimesters**

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

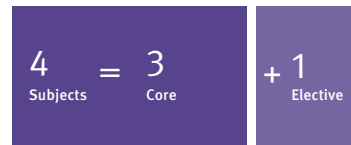


**THIS COURSE IS  
AVAILABLE ONLINE**

[kbs.edu.au/gcban](https://kbs.edu.au/gcban)

## STRUCTURE

**4 subjects: 3 core + 1 elective**



NEW IN 2020!

## CORE SUBJECTS

Introduction to Business Analytics **DATA4000**

Data Visualisation Software **DATA4100**

Quantitative Methods **STAM4000**

Refer to page 54 for elective subjects.



# GRADUATE DIPLOMA OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100429 / TEQSA ACCREDITED / AQF LEVEL 8

POSTGRADUATE  
BUSINESS  
ANALYTICS

This course is ideal for students who wish to work specifically in the business analytics industry in an entry-level position. To facilitate such a career change, students are taught deeper-level knowledge so that they're confidently able to evaluate ethical and security issues and to competently operate the processes associated with data acquisition and dissemination.

## CAREER OUTCOMES

- business insights adviser
- service desk operator
- commercial analyst
- process improvement consultant

## PATHWAY TO FURTHER STUDIES

The course is designed so that students are eligible for up to eight subject credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

## TYPICAL DURATION

### Standard study option

1 year / 8 subjects / 3 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE

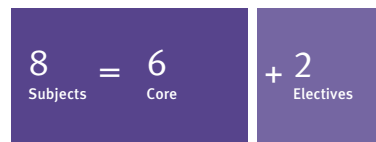


SEE PAGE 26

[kbs.edu.au/gdban](https://kbs.edu.au/gdban)

## STRUCTURE

8 subjects: 6 core + 2 electives



NEW IN 2020!

## CORE SUBJECTS

Introduction to Business Analytics	<b>DATA4000</b>
Data Visualisation Software	<b>DATA4100</b>
Data Acquisition and Management	<b>DATA4200</b>
Data Security and Ethics	<b>DATA4300</b>
Analytics in Accounting, Finance and Economics	<b>FINM4100</b>
Quantitative Methods	<b>STAM4000</b>

Refer to page 54 for elective subjects.

## FURTHER YOUR RECOGNITION AS AN ANALYTICS PROFESSIONAL

IAPA (Institute of Analytics Professionals of Australia) is the largest analytics community in Australia with over 8,000 professionals from across all industries. IAPA is committed to promoting the growing strategic role played by data analytics in the business arena.

Students studying any of our business analytics courses will have the opportunity to enjoy the following benefits with IAPA:

- Apply to become 'Student IAPA-certified' for free\*
- Free attendance at four IAPA chapter events per year
- Access to member rates for IAPA education courses

For more information, visit [iapa.org.au](https://iapa.org.au) or contact your Student Experience team.



\*Only available to students studying a master's qualification in Business Analytics. Selection criteria apply.

# MASTER OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100427 / TEQSA ACCREDITED / AQF LEVEL 9

This course is for students who have an objective to become genuine specialists in their profession and are therefore seeking a level of study that will deepen their expertise and enhance their professionalism. As a result, the diversity of their skillset is expanded significantly, the outcome of which is a well-rounded business analyst highly regarded by employers across any industry.

## CAREER OUTCOMES

- business analyst
- social media specialist
- reporting analyst
- business consultant

## PATHWAY TO FURTHER STUDIES

The course is designed so that students are eligible for substantial credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

## TYPICAL DURATION

### Standard study option

1 year, 8 months / 5 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney



**THIS COURSE IS AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE

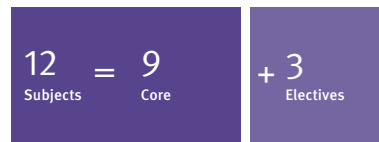


SEE PAGE 26

[kbs.edu.au/mban](https://kbs.edu.au/mban)

## STRUCTURE

12 subjects: 9 core + 3 Business Analytics electives



NEW IN 2020!

## CORE SUBJECTS

Introduction to Business Analytics	<b>DATA4000</b>
Data Visualisation Software	<b>DATA4100</b>
Data Acquisition and Management	<b>DATA4200</b>
Data Security and Ethics	<b>DATA4300</b>
Data-driven Decision Making and Forecasting	<b>DATA4400</b>
Social Media Analytics	<b>DATA4500</b>
Analytics in Accounting, Finance and Economics	<b>FINM4100</b>
Quantitative Methods	<b>STAM4000</b>
Capstone: Industry Case Studies	<b>DATA6000</b>

Refer to page 54 for elective subjects.

SAS® joint certificate for Business Analytics awarded on completion of this course.





# MASTER OF BUSINESS ANALYTICS (EXTENSION)

COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF LEVEL 9

POSTGRADUATE  
BUSINESS  
ANALYTICS

NEW IN 2020!

This course is designed for students with an ambition to further their career within the business analytics industry, which is why they will be taught how to build and manage expert teams and to strategically oversee data-driven initiatives. This will culminate in a complex body of knowledge and skills, all of which will produce graduates who are ready for the next stage of their career.

## CAREER OUTCOMES

- business analytics team leader
- social media manager
- corporate reporting supervisor
- management consultant

## PATHWAY TO FURTHER STUDIES

The course is designed so that students are eligible for substantial credits into recognised postgraduate courses in Australia that specialise in business analytics or that have space for unspecified electives.

## TYPICAL DURATION

**Standard study option**

**2 years / 15 subjects / 6 trimesters**

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE



SEE PAGE 26

[kbs.edu.au/mbanex](https://kbs.edu.au/mbanex)

## STRUCTURE

15 subjects: 13 core + 2 MBA electives

15

Subjects

= 13

Core

+

2

Electives

## CORE SUBJECTS

Introduction to Business Analytics	<b>DATA4000</b>
Data Visualisation Software	<b>DATA4100</b>
Data Acquisition and Management	<b>DATA4200</b>
Data Security and Ethics	<b>DATA4300</b>
Data-driven Decision Making and Forecasting	<b>DATA4400</b>
Social Media Analytics	<b>DATA4500</b>
Business Analytics Project Management	<b>DATA4600</b>
Digital Marketing and Competitive Advantage	<b>DATA4700</b>
Artificial Intelligence and Machine Learning	<b>DATA4800</b>
Innovation and Creativity in Business Analytics	<b>DATA4900</b>
Analytics in Accounting, Finance and Economics	<b>FINM4100</b>
Quantitative Methods	<b>STAM4000</b>
Capstone: Industry Case Studies	<b>DATA6000</b>

## ELECTIVE SUBJECTS

Two MBA electives are to be selected. Refer to page 54 for elective subjects. Please note: MBA504, MBA600, and MBA633 cannot be chosen as elective subjects for this course.

SAS® joint certificate for Business Analytics awarded on completion of this course.



# GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078567E / TEQSA ACCREDITED / AQF LEVEL 8

Whether you are a busy professional wanting to enhance your career prospects, or have just finished your undergraduate business degree, the **Graduate Certificate in Business Administration** enables you to reap the benefits of a business qualification with a globally recognised institution.

The course introduces a range of fundamental concepts that set the foundation for business success. These include the leadership of people, the understanding of consumer behaviour, the interpretation of financial data and, above all, the ethical considerations of a rapidly changing world.

## CAREER OUTCOMES

The Graduate Certificate in Business Administration familiarises you with key business concepts in a practical easy-to-implement way. These transferable management skills equip you to succeed in diverse, real-world business situations.

## PATHWAY TO FURTHER STUDIES

Upon successful completion you may be eligible for full credit towards our Master of Business Administration course, or another course with an alternative higher education provider in Australia.


## TYPICAL DURATION

**Standard study option**

**8 months / 4 subjects / 2 trimesters**

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

 **THIS COURSE IS  
AVAILABLE ONLINE**

## STRUCTURE

**4 subjects: 4 core**



## CORE SUBJECTS

People, Culture and Contemporary Leadership	<b>MBA401</b>
Governance, Ethics and Sustainability	<b>MBA402</b>
Financial and Economic Interpretation and Communication	<b>MBA403</b>
Consumer Behaviour and Marketing Psychology	<b>MBA404</b>

[kbs.edu.au/gcba](https://kbs.edu.au/gcba)



# GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078566F / TEQSA ACCREDITED / AQF LEVEL 8

POSTGRADUATE  
BUSINESS  
ADMINISTRATION

The **Graduate Diploma of Business Administration** builds upon the Graduate Certificate and provides you with an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional and cultural intelligence.

## CAREER OUTCOMES

This qualification is ideal if you wish to develop your knowledge and understanding in key areas of management. You may leverage your existing experience with enhanced analytical, strategic and leadership skills to achieve career advancement, make a career change or start your own business.

## PATHWAY TO FURTHER STUDIES

Upon successful completion you may be eligible for full credit towards our Master of Business Administration course, or another course with an alternative higher education provider in Australia.

## TYPICAL DURATION

### Standard study option

1 year, 4 months / 8 subjects / 4 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE



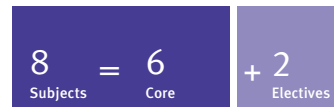
SEE PAGE 26

[kbs.edu.au/gdba](https://kbs.edu.au/gdba)

## STRUCTURE

**8 subjects: 6 core + 2 electives**

(Completion of the Graduate Certificate plus 2 core + 2 electives)



## CORE SUBJECTS

### Level 400

People, Culture and Contemporary Leadership	<b>MBA401</b>
Governance, Ethics and Sustainability	<b>MBA402</b>
Financial and Economic Interpretation and Communication	<b>MBA403</b>
Consumer Behaviour and Marketing Psychology	<b>MBA404</b>

### Level 500

Dynamic Strategy and Disruptive Innovation	<b>MBA501</b>
Emotional Intelligence, Cultural Intelligence and Diversity	<b>MBA502</b>

Refer to page 54 for elective subjects.



# MASTER OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF LEVEL 9

The **Master of Business Administration (MBA)** is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

You will have the opportunity to tailor your degree by selecting electives aligned to your interests and career requirements.

## CAREER OUTCOMES

This qualification is designed to provide you with valuable practical management skills that will allow you to develop your capability to lead and inspire others in a global business environment. Our MBA course also offers specialisations, which are perfectly suited to furthering your career and increasing your earning potential within specific areas.

## TYPICAL DURATION

### Standard study option

2 years / 12 subjects / 6 trimesters

An accelerated study option is available depending on subject offerings.

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney



**THIS COURSE IS  
AVAILABLE ONLINE**

## INTERNSHIPS AVAILABLE



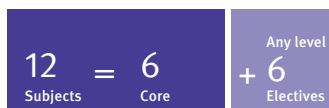
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[kbs.edu.au/mba](https://kbs.edu.au/mba)

## STRUCTURE

**12 subjects: 6 core + 6 additional MBA subjects**  
(depending on your choice of specialisation(s)).

### MBA (NO SPECIALISATION) STRUCTURE



### MBA (ONE SPECIALISATION) STRUCTURE



### MBA (TWO SPECIALISATIONS) STRUCTURE\*



\*This option is not available to students studying at Kaplan Business School Perth.



OUR MBA PROGRAM HAS BEEN ACKNOWLEDGED GLOBALLY IN THE 2020 PIONEER AWARDS FOR ITS INNOVATIVE AND FUTURE-FOCUSED CONTENT DELIVERY.



## CORE SUBJECTS

### Level 400

People, Culture and  
Contemporary Leadership **MBA401**

Governance, Ethics and  
Sustainability **MBA402**

Financial and Economic  
Interpretation  
and Communication **MBA403**

Consumer Behaviour  
and Marketing Psychology **MBA404**

### Level 500

Emotional Intelligence,  
Cultural Intelligence  
and Diversity **MBA502**

### Level 600

Capstone: Strategy **MBA600**

Refer to page 54 for elective and  
specialisation subjects.



SCAN THE QR CODE  
TO WATCH OUR  
MBA VIDEO

'The approach of Kaplan Business School appealed to me as the MBA curriculum really focuses on preparing us for success in the corporate world. My course is helping me develop knowledge and skills to be able to take on leadership responsibilities and move into senior management. My learning experience has been fantastic! I've had great lecturers who are passionate about education and experts in their own fields. All the services at KBS have helped me to complete my assignments and opened opportunities to grow my network and gain work experience in Australia.'

**KRISTINE PAULA CAYETANO / FILIPINO**  
MASTER OF BUSINESS ADMINISTRATION

# WHY OUR MBA IS DIFFERENT

We believe our [Master of Business Administration](#) is unparalleled in the Australian marketplace. Our team of educators and industry experts have designed and developed the MBA to ensure you graduate with much more than just a qualification.



## 25%

GREATER LEARNER ENGAGEMENT THAN THE INDUSTRY AVERAGE\*



### STUDY FLEXIBILITY

#### More flexibility

Swap between specialisations, mix face-to-face subjects with online subjects and choose up to six electives.<sup>^</sup>



### PRACTICAL LEARNING OUTCOMES

#### Industry relevance

- An industry guest invited to every subject, every trimester, at every campus.
- Subjects and structure developed in consultation with an Industry Advisory Board.
- Immediate ability to implement practical solutions in the workplace.
- Lifetime access to Careers Central, providing students with professional networking, work placement opportunities and personalised employment services.

#### Faculty

Our faculty offers both academic knowledge and industry experience, ensuring practical and theoretical relevance.

#### Practical assessments instead of exams

Rather than end-of-trimester exams, there are interesting and diverse assignments throughout the trimester to assess your practical implementation skills.



### INNOVATIVE CONTENT

#### Enhanced online student experience

Engaging and stimulating online content and weekly activities for each subject.

#### 2 subjects per trimester

Fewer subjects but a far greater volume of learning resulting in deeper acquired knowledge.

#### Workshops instead of lectures and tutorials

Improved classroom experience with workshops and activities replacing traditional lectures and tutorials.

## SEVEN MBA SPECIALISATIONS TO CHOOSE FROM!

Scan the QR codes below to watch our MBA specialisation videos.



### PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.



#### Career outcomes

- risk consultant
- project manager
- implementation manager



### HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.



#### Career outcomes

- nursing manager
- practice manager
- health care administrator



### ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.



#### Career outcomes

- start-up consultant
- venture capitalist
- business coach



### INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.



#### Career outcomes

- global director of strategy
- remote/virtual leader
- change manager



### WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.



#### Career outcomes

- corporate leader
- diversity manager
- executive coach



### TOURISM AND HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting and growing industry.



#### Career outcomes

- tourism executive
- hotel general manager
- events planner



### DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.



#### Career outcomes

- marketing consultant
- information resources manager
- business analyst



# POSTGRADUATE SUBJECTS

## BUSINESS ADMINISTRATION

### LEVEL 400

		CORE ELECTIVES	GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION	CORE ELECTIVES	GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION	CORE ELECTIVES	NO SPECIALISATION	CORE ELECTIVES	ENTREPRENEURSHIP	CORE ELECTIVES	INTERNATIONAL LEADERSHIP	CORE ELECTIVES	HEALTH SERVICES MANAGEMENT	CORE ELECTIVES	DIGITAL MANAGEMENT	CORE ELECTIVES	PROJECT MANAGEMENT	CORE ELECTIVES	TOURISM AND HOSPITALITY LEADERSHIP	CORE ELECTIVES	WOMEN IN LEADERSHIP	CORE ELECTIVES
People, Culture and Contemporary Leadership	MBA401																					
Governance, Ethics and Sustainability	MBA402																					
Financial and Economic Interpretation and Communication	MBA403																					
Consumer Behaviour and Marketing Psychology	MBA404																					

### LEVEL 500

Emotional Intelligence, Cultural Intelligence and Diversity	MBA502																					
Dynamic Strategy and Disruptive Innovation	MBA501																					
Operations Management and Decision-Making Models	MBA503																					
Introduction to Data Analytics for Business	MBA504																					
Business Psychology, Coaching and Mentoring	MBA505																					
Thinking Styles, Negotiation, and Conflict Management	MBA506																					
Internship	MBA507																					

### LEVEL 600

Fundamentals of Entrepreneurship	MBA601																					
Small Business Administration	MBA602																					
New Venture Capital Raising	MBA603																					
International Strategy	MBA611																					
International Economy and Multinational Finance	MBA612																					
Organisational Change and Innovation	MBA613																					
Healthcare Systems	MBA621																					
Comprehensive Healthcare Strategies	MBA622																					
Healthcare Management	MBA623																					
Digital Marketing and Communication	MBA631																					
Knowledge Management	MBA632																					
Real-world Business Analytics and Management	MBA633																					
Strategic Project Management	MBA641																					
Project Initiation, Planning and Execution	MBA642																					
Project Risk, Finance and Monitoring	MBA643																					
Managing in Service-based Industries	MBA651																					
Strategy and Leadership in Tourism and Hospitality	MBA652																					
Destination and Visitor Management	MBA653																					
Gendered Workplace Environments	MBA661																					
Personal Growth and Empowerment	MBA662																					
Communication, Persuasion and Influence	MBA663																					
Capstone: Strategy	MBA600																					

2 electives

6 electives

3 electives

3 electives

3 electives

3 electives

3 electives

3 electives

3 electives

ACCOUNTING AND BUSINESS ANALYTICS		GRADUATE CERTIFICATE IN ACCOUNTING		MASTER OF PROFESSIONAL ACCOUNTING		MASTER OF ACCOUNTING		GRADUATE CERTIFICATE IN BUSINESS ANALYTICS		GRADUATE DIPLOMA OF BUSINESS ANALYTICS		MASTER OF BUSINESS ANALYTICS		MASTER OF BUSINESS ANALYTICS (EXTENSION)	
		CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES	CORE	ELECTIVES
Financial Accounting	ACCM4000														
Management Accounting	ACCM4100														
Advanced Financial Accounting	ACCM4200														
Financial Reporting	ACCM4300														
Auditing and Assurance	ACCM4400														
Strategic Management Accounting	ACCM4500														
Corporate Governance, Sustainability and Ethics	CGRM4000														
Business and Corporations Law	CLWM4000														
Taxation Law	CLWM4100														
Introduction to Business Analytics	DATA4000														
Data Visualisation Software	DATA4100														
Data Acquisition and Management	DATA4200														
Data Security and Ethics	DATA4300														
Data-driven Decision Making and Forecasting	DATA4400														
Social Media Analytics	DATA4500														
Business Analytics Project Management	DATA4600														
Digital Marketing and Competitive Advantage	DATA4700														
Artificial Intelligence and Machine Learning	DATA4800														
Innovation and Creativity in Business Analytics	DATA4900														
Internship	INTS4000														
Economics	ECOM4000														
Finance	FINM4000														
Analytics in Accounting, Finance and Economics	FINM4100														
Quantitative Methods	STAM4000														
Capstone	ACCM6000														
Capstone: Industry Case Studies	DATA6000														

3 electives

1 elective

2 electives

3 electives

See page 43 for elective  
subject structure.

KAPLAN INTERNATIONAL LANGUAGES has a global reputation for delivering quality education that attracts students from all over the world. They offer a range of courses to help you meet the Kaplan Business School entry requirements, or to help you build confidence before undertaking any tertiary studies. The English for Academic Purposes 10-week program is designed specifically to provide you with the skills necessary to succeed in further studies, and will add value even if you have already met entry requirements.



Experience the latest teaching methods and learning technology



Enjoy the unique K+ learning system which allows targeted practice and individual feedback, both online and offline



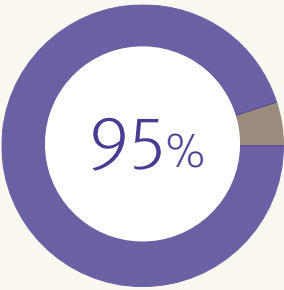
Learn quickly via current topics relevant to your learning needs



Achieve your study goals alongside students from across the globe



You may choose to study at any of the five locations around Australia



95% of the students would **recommend** Kaplan International Languages to their friends and family.

KBS students who package their course with a Kaplan International language course have **stronger academic performance** than the KBS average.\*

## A CHOICE OF PROGRAMS TO SUIT YOU

### ENGLISH FOR ACADEMIC PURPOSES

Entry level	EAP 1 IELTS 5.0 (or equivalent) EAP 2 IELTS 5.5 (or equivalent)
Pathway to Kaplan Business School	Achieve a 65% Pass or above in EAP 1 to progress to Diploma of Business Achieve a 65% Pass or above in EAP 2 to progress to Bachelor of Business or postgraduate qualifications
Locations	Adelaide, Brisbane, Melbourne, Perth and Sydney
Intakes	Vary by location
Program length	10 weeks per level

### INTENSIVE ENGLISH

Entry level	Elementary to Advanced
Locations	Adelaide, Brisbane, Melbourne, Perth and Sydney
Intakes	Every Monday
Program length	Minimum 1 week

Kaplan International CRICOS: Brisbane 02369F; Melbourne & Adelaide 03008A; Perth 01784K; Sydney 01165D.  
\*Based on the pass rates of Kaplan International - Kaplan Business School students compared to non-Kaplan International - Kaplan Business School students between 2017 – 2019.



'My teachers at Kaplan International Languages helped me a lot, not only to improve my English skills but also to search for employment and feel settled into the Australian culture. Kaplan International Languages gave me the confidence to progress straight into my Master's course.'

**CINTIA FIORE / ARGENTINIAN**  
MASTER OF BUSINESS ADMINISTRATION



# ENGLISH LANGUAGE SUPPORT



# TUITION FEES

The tuition fees listed below are in Australian dollars and are based on the tuition fees for international students commencing in 2021.

	SUBJECT FEE	COURSE FEE
Diploma of Business	\$2,250	\$18,000
Bachelor of Business	\$2,250	\$54,000
Bachelor of Business (Accounting)	\$2,250	\$54,000
Bachelor of Business (Hospitality and Tourism Management)	\$2,250	\$54,000
Bachelor of Business (Management)	\$2,250	\$54,000
Bachelor of Business (Marketing)	\$2,250	\$54,000
Postgraduate Qualifying Program	\$1,500	\$7,500
Graduate Certificate in Business Analytics	\$2,700	\$10,800
Graduate Diploma of Business Analytics	\$2,700	\$21,600
Master of Business Analytics	\$2,700	\$32,400
Master of Business Analytics (Extension)	\$2,700	\$42,700
Graduate Certificate in Business Administration	\$3,800	\$15,200
Graduate Diploma of Business Administration	\$3,800	\$30,400
Master of Business Administration	\$3,800	\$45,600
Graduate Certificate in Accounting	\$2,700	\$10,800
Master of Professional Accounting	\$2,700	\$32,400
Master of Accounting	\$2,700	\$43,200

Note: These course fees are for 2021 trimesters only and are subject to an annual increase at the beginning of each subsequent calendar year for the duration of the course. Tuition fees for domestic students, non-tuition fees, fees for additional services provided by Kaplan Business School and the tuition fee conditions attached to the Postgraduate Qualifying Program can be found at [kbs.edu.au/fees](https://kbs.edu.au/fees).



## ELIGIBLE STUDENTS CAN ACCESS FEE-HELP

For further information visit [studyassist.gov.au](https://studyassist.gov.au).

To view our tuition and non-tuition fees, scan the QR code:



or visit [kbs.edu.au/fees](https://kbs.edu.au/fees).





Stand out from the crowd with a Kaplan Business School scholarship! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.

# SCHOLARSHIPS

If you have what it takes, we would love you to apply! Our scholarship winners benefit from reduced tuition fees for their relevant undergraduate or postgraduate studies, and the recognition of being a Kaplan Business School scholarship recipient.

## OUR AVAILABLE SCHOLARSHIPS INCLUDE:



### HIGH ACHIEVERS SCHOLARSHIP

This scholarship nurtures our future business leaders. Australian and international students who can display a record of outstanding academic merit in business, or a related field of study, can apply.



### REGIONAL SCHOLARSHIPS

Global leadership starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of outstanding academic merit.



### DEAN'S AWARD

This scholarship is awarded every trimester to two existing KBS students in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful students also receives a substantial fee reduction for the remainder of their course.



### ALUMNI SCHOLARSHIP

If you have completed a course of at least 4 months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

**Eligibility criteria for our scholarships can be found at [kbs.edu.au/scholarships](https://kbs.edu.au/scholarships). Other scholarships may be offered from time-to-time.**

## HOW TO APPLY



Check eligibility requirements and terms and conditions at [kbs.edu.au/scholarships](https://kbs.edu.au/scholarships).



Complete a scholarship application form from [kbs.edu.au/scholarships](https://kbs.edu.au/scholarships). A 500-word personal statement may be required.



Attach supporting documentation with your submission.



Sign and date the student declaration.



Send your completed scholarship application together with your course application to [scholarships@kbs.edu.au](mailto:scholarships@kbs.edu.au).



# INTERNATIONAL STUDENTS

## HOW TO APPLY



Complete the application form online by visiting [kbs.edu.au/apply](https://kbs.edu.au/apply).  
Enrolment terms and conditions apply.



Provide certified\* copies of your:

- Passport
- High school certificates and transcripts
- English proficiency documents e.g. IELTS test certificate or equivalent (if applicable)
- Degree completion certificate and transcripts (if applicable)
- Work experience details (if applicable)



We will notify you after receiving your application whether you have been accepted or not. If accepted, you will receive an Offer of Admission to study.



To proceed with your enrolment, you will need to sign and return the Acceptance of Offer form and pay the fees as specified in the Offer of Admission.



Once you receive your electronic Confirmation of Enrolment (eCoE) from us you can proceed to apply for an Australian student visa.

\*Please note that these documents must be certified by a Kaplan Business School representative or authorised education agent, a Public Notary or a Justice of the Peace in Australia.

### 2021 KEY DATES



#### TRIMESTER 1

ORIENTATION	11–19 MARCH
START DATE	22 MARCH
EXAMS	19–26 JUNE

#### TRIMESTER 2

ORIENTATION	8–16 JULY
START DATE	19 JULY
EXAMS	16–23 OCTOBER

#### TRIMESTER 2 ACCELERATED

ORIENTATION	17 SEPTEMBER
START DATE	20 SEPTEMBER
EXAMS	4–5 NOVEMBER

#### TRIMESTER 3

ORIENTATION	4–12 NOVEMBER
START DATE	15 NOVEMBER
EXAMS	19–26 FEBRUARY 2022

# ENTRY REQUIREMENTS

As an international student, you will have to meet the **Academic Entry Requirements** and the **English Entry Requirements** as outlined below.

## ACADEMIC ENTRY REQUIREMENTS

### UNDERGRADUATE AND POSTGRADUATE ENTRY

Overseas qualifications will be assessed for equivalence in Australia at the time of application using the Country Education Profiles (CEP) online tool. The academic entry requirements for our courses vary by nationality. Find out if you meet the requirements at [kbs.edu.au/entry](https://kbs.edu.au/entry) or **scan the QR code**.



## ENGLISH ENTRY REQUIREMENTS

The proof of English entry requirements must be completed no more than two years before commencement of your course.

### UNDERGRADUATE ENTRY

<b>Diploma of Business</b>	Academic IELTS Overall 5.5, no individual band score below 5.0; OR KITE score greater than 396 Overall for listening, reading and grammar, and B2 for speaking and writing; OR PTE Academic Score of 42; OR TOEFL iBT Score of 46; OR GCE Ordinary Level; Grade C in English Language or English Literature; OR Cambridge English: Advanced from Cambridge ESOL (CAE) Score of 162.
<b>Bachelor of Business</b>	Academic IELTS Overall 6.0, with not less than 6.0 for Speaking and Writing and 5.5 for Listening and Reading; OR KITE score greater than 426 Overall for listening, reading and grammar, and B2 for speaking and writing; OR PTE Academic Score of 50; OR TOEFL iBT Score of 60; OR GCE Ordinary Level; Grade C in English Language or English Literature; OR GCE Advanced Subsidiary Level; Grade C in English Language or English Literature; OR GCE Advanced Level; Grade D in English Language or English Literature; OR Cambridge English: Advanced from Cambridge ESOL (CAE) Score of 169.

### POSTGRADUATE ENTRY

Academic IELTS Overall 6.0, with not less than 6.0 for Speaking and Writing and 5.5 for Listening and Reading; OR  
KITE score greater than 426 Overall for listening, reading and grammar, and B2 for speaking and writing; OR  
PTE Academic Score of 50; OR  
TOEFL iBT Score of 60; OR  
Cambridge English: Advanced from Cambridge ESOL (CAE) Score of 169.

### MATURE AGE STUDENTS

If you are aged 21 years or over, you may be eligible to apply for mature age entry. School results, TAFE or VET qualifications, work experience and other informal study may be accepted in support of your application.

### MINIMUM AGE

The minimum age for entry into a Kaplan Business School course is 18 years.

### FIND AN AGENT

Need help with your application? Find one of our agents to assist you at [kbs.edu.au/agents](https://kbs.edu.au/agents).

### CANCELLATIONS AND REFUNDS

To view our Changes to Enrolment Policy and International Student Refund Policy, visit [kbs.edu.au/policies](https://kbs.edu.au/policies).

If you are unsure whether you meet all entry requirements, please continue to submit an application. Every application we receive is assessed by the Admissions office and we provide you with accurate feedback based on your individual circumstances.



### VISA INFORMATION

As an international student you will need to apply for the appropriate visa. Further information on visa requirements is provided by the Department of Home Affairs at [immi.homeaffairs.gov.au](https://immi.homeaffairs.gov.au).

For general admissions information, visit [kbs.edu.au/apply](https://kbs.edu.au/apply).





# DOMESTIC STUDENTS

## HOW TO APPLY



Complete the application form online by visiting [kbs.edu.au/apply](https://kbs.edu.au/apply).  
Enrolment terms and conditions apply.



Provide certified\* copies of your:

- Passport or birth certificate and photo ID (licence)
- High school certificates and transcripts
- Degree completion certificate and transcripts (if applicable)
- Work experience details (if applicable)



We will notify you after receiving your application whether you have been accepted or not. If accepted, you will receive an Offer of Admission to study.



To proceed with your enrolment, you will need to sign and return the Acceptance of Offer form and pay the fees as specified in the Offer of Admission.

\*Please note that these documents must be certified by a Kaplan Business School representative or authorised education agent, a Public Notary or a Justice of the Peace in Australia.

### 2021 KEY DATES



#### TRIMESTER 1

ORIENTATION	11–19 MARCH
START DATE	22 MARCH
EXAMS	19–26 JUNE

#### TRIMESTER 2

ORIENTATION	8–16 JULY
START DATE	19 JULY
EXAMS	16–23 OCTOBER

#### TRIMESTER 2 ACCELERATED

ORIENTATION	17 SEPTEMBER
START DATE	20 SEPTEMBER
EXAMS	4–5 NOVEMBER

#### TRIMESTER 3

ORIENTATION	4–12 NOVEMBER
START DATE	15 NOVEMBER
EXAMS	19–26 FEBRUARY 2022

# ENTRY REQUIREMENTS

## ACADEMIC ENTRY REQUIREMENTS

### UNDERGRADUATE ENTRY

Diploma of Business	Successful completion of Year 12 OR equivalent schooling, such as a Certificate IV.
Bachelor of Business	Successful completion of Year 12 OR equivalent (Minimum ATAR of 55 or equivalent).

### POSTGRADUATE ENTRY

Graduate Certificate and Graduate Diploma	An Advanced Diploma/Associate Degree (or AQF Level 6 equivalent course) plus completion of a Postgraduate Qualifying Program (or equivalent); OR A Diploma (or AQF Level 5 equivalent course) plus evidence of a minimum of two years' relevant industry experience plus completion of a Postgraduate Qualifying Program (or equivalent).
Master	A Bachelor Degree (or AQF Level 7 equivalent course); OR An Advanced Diploma/Associate Degree (or AQF Level 6 equivalent course) plus evidence of a minimum of two years' relevant industry experience.

### MATURE AGE STUDENTS

If you are aged 21 years or over, you may be eligible to apply for mature age entry. School results, TAFE or VET qualifications, work experience and other informal study may be accepted in support of your application.

### MINIMUM AGE

The minimum age for entry into a Kaplan Business School course is 18 years.

### CANCELLATIONS AND REFUNDS

To view our [Changes to Enrolment Policy](#) and [International Student Refund Policy](#), visit [kbs.edu.au/policies](https://kbs.edu.au/policies).

### ATAR

The Australian Tertiary Admissions Rank (ATAR) provides a national ranking that indicates a student's position relative to all the students in their year group. For more information, visit [kbs.edu.au/entry](https://kbs.edu.au/entry).

If you are unsure whether you meet all entry requirements, please continue to submit an application. Every application we receive is assessed by the Admissions office and we provide you with accurate feedback based on your individual circumstances.

For general admissions information, visit [kbs.edu.au/apply](https://kbs.edu.au/apply).

# OUR ALUMNI PROGRAM

Our career support does not end when you finish your degree. Upon graduating, you automatically become a lifelong member of our Alumni Program. Even when you've started a new job and are looking to progress your career, you will continue to have access to Careers Central services completely free of charge and will even be able to continue attending the online classes of the course from which you've graduated. It's our 'Lifetime of Learning' alumni benefit.

## KAPLAN BUSINESS SCHOOL ALUMNI SCHOLARSHIP

All KBS alumni who have successfully completed one of our courses are eligible to apply. Whether you want to study an undergraduate or postgraduate degree, or simply want to study a single subject to update your knowledge base, this scholarship will provide you with a reduction of up to 30% off your tuition fees.



MENTORING OPPORTUNITIES



EXCLUSIVE ALUMNI EVENTS



LIFELONG FREE ACCESS TO THE ONLINE CLASSES OF THE COURSE FROM WHICH YOU'VE GRADUATED.



LIFELONG FREE ACCESS TO CAREERS SERVICES



CONTINUED ACCESS TO ACADEMIC SUPPORT

[kbs.edu.au/alumni](https://kbs.edu.au/alumni)



'I think knowledge learned through books alone can't help us to face all the contingencies that we would meet in real life situations. During this internship, I was really able to develop my self-confidence by working on my interpersonal skills, my professional competencies and my ability to immerse myself in the organisation and engage in critical thinking. The Careers Central team was polite, keen to share information and prompt with responding to all my enquiries.'

**ERDENETSETSEG TUMURJAV /  
MONGOLIAN**

MASTER OF BUSINESS ADMINISTRATION




‘Undertaking my MBA has been nothing less than transformative. There is literally no aspect of my professional role that has not been positively impacted by it. Finance, HR, marketing, data analytics, knowledge management, the list goes on. It has been exhilarating, fascinating, absorbing, eye-opening, a real game-changer. I will be eternally grateful to my lecturers for making their subject matter come alive with their support, encouragement and guidance.’

**ROHAN BRADDY /**  
**AUSTRALIAN**  
MASTER OF BUSINESS ADMINISTRATION

# CONTINUE YOUR SUCCESS AFTER YOU GRADUATE


Join and follow the alumni journey on:


 /groups/6567849

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 [info@kbs.edu.au](mailto:info@kbs.edu.au)

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Adelaide SA 5000 Australia  
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Supplementary Location  
132 Grenfell Street  
Adelaide SA 5000 Australia

### BRISBANE

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Brisbane QLD 4000 Australia  
+61 (0)7 3872 3800

### MELBOURNE

Level 4, 370 Docklands Drive, Docklands  
Melbourne VIC 3008 Australia  
+61 (0)3 9626 4576

### PERTH


1325 Hay Street  
West Perth WA 6005 Australia  
+61 (0)8 9322 4136


### SYDNEY


Level 8, 540 George Street  
Sydney NSW 2000 Australia  
+61 (0)2 8248 6758


Supplementary Location  
98–104 Goulburn Street  
Sydney NSW 2000 Australia


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