

2022
OFFSHORE
STUDENT
GUIDE

kbs.edu.au

ADELAIDE
BRISBANE
MELBOURNE
PERTH
SYDNEY
+ ONLINE

KAPLAN BUSINESS SCHOOL AUSTRALIA

CREATING
SUCCESS
TOGETHER

WHY

KAPLAN BUSINESS SCHOOL?

HIGH-QUALITY EDUCATION

Students rate the overall quality of our education higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report, published March 2021.

ENGAGING, EXPERIENCED AND SUPPORTIVE TEACHERS

Students rate the quality of our postgraduate teachers higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report, published March 2021.

ATTENTIVE AND NURTURING SUPPORT

Students rate our student support higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report, published March 2021.

WORLD-LEADING CAREER SUPPORT

Globally recognised for our world-leading career services and support.

Employability international impact award finalist, 2020 PIEoneer Awards.

GLOBALLY- RECOGNISED PROVIDER

Our MBA is globally acknowledged for its innovative and future-focused content delivery.

Progressive education delivery award finalist, 2020 PIEoneer Awards.

LIFETIME OF LEARNING GUARANTEE

Our alumni enjoy free lifetime access to all the live online classes of the course from which they graduated as well as lifelong career coaching.

Progressive education delivery award finalist, 2021 PIEoneer Awards.

RANGE OF LOCATIONS

With campuses in five states across Australia, no other Institute of Higher Education offers a wider range of study locations.

KAPLAN BUSINESS SCHOOL



AVERAGE
OF ONLY **23**
STUDENTS
PER CLASS

Weighted average across all
KBS campuses in 2020.



2,735

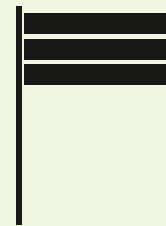
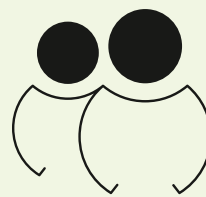
STUDENTS AWARDED GIFT CARDS
FOR EVERY **HIGH DISTINCTION**
GRADE THEY ATTAINED

Across all trimesters in 2020.



AMONG THE **TOP 3** MOST
POPULAR MBA COURSES
IN AUSTRALIA

Based on 2019 enrolments, released in March 2021 by the
Department of Education, Skills and Employment.



80

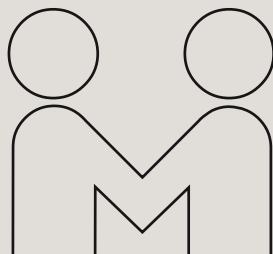
KAPLAN GLOBAL NETWORK



STUDENT MIX OF **MORE THAN**
80 NATIONALITIES

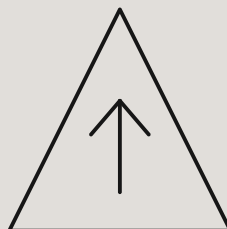
Based on student numbers between 2018–2021.

KAPLAN HAS
RELATIONSHIPS AND
PARTNERSHIPS WITH
OVER **2,600**
CORPORATIONS
AND BUSINESSES



KAPLAN HAS **400**
LOCATIONS IN **30**
COUNTRIES

OVER **1,000**
PARTNERSHIPS
WITH SCHOOL
DISTRICTS,
COLLEGES, AND
UNIVERSITIES



ONE MILLION
STUDENTS ARE HELPED
BY KAPLAN TO ACHIEVE
THEIR EDUCATIONAL
AND CAREER GOALS
EACH YEAR

KAPLAN BUSINESS SCHOOL REWARDED INTERNATIONALLY FOR OUR SUPPORT OF STUDENTS.

2021 PIEoneer Awards, Student Support Award Winner



SAFETY AND WELLNESS

At Kaplan, we take steps to manage and protect all aspects of your wellness and safety. We strongly oppose any form of sexual assault or harassment. Well@KBS, a week dedicated to student health and wellbeing, includes police presentations on personal safety, stress management workshops, mindfulness training and even therapy dogs!

All our students also have free access to **Sonder**: a 24/7 personal safety and wellbeing service accessible on demand via the **Sonder app**, over the phone and in-person.

[Find out more at kbs.edu.au/sonder.](https://kbs.edu.au/sonder)

COUNSELLING SERVICE

Student welfare is our number one priority at Kaplan. That's why we have dedicated student counsellors at all of our campuses to ensure our students' mental health and wellbeing is proactively looked after.



Students have rated our student support and quality of educational experience higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report. Published March 2021.

STUDENT SUPPORT



STUDENT EXPERIENCE

Our friendly Student Experience teams are here to help you settle into life on campus. They are happy to answer any questions you might have in relation to your study, campus facilities and life as a student.

- / Study guidance and planning
- / Workshops and events
- / Student welfare
- / Support services



ACADEMIC SUCCESS CENTRE

Located in the library of each campus, the Academic Success Centre is an integral part of the academic assistance we provide. Whether you are one of our undergraduate or postgraduate students, our Learning Advisors can provide valuable support with your studies via additional workshops and one-on-one sessions.

- / Referencing
- / Essay and report writing
- / Presentation delivery
- / Academic language skills



CAREERS CENTRAL

The purpose of the Careers Central team is to enhance your employability and create pathways that lead to career outcomes and success. Our Careers Advisors can assist you in finding an academic internship or work placement through an extensive network of partner companies.

- / Career planning
- / Resume and cover letter writing
- / Interview preparation
- / Job search assistance



ADDITIONAL ACADEMIC SUPPORT

Our teaching staff are available to provide you with personalised assistance beyond your standard weekly classes to clarify complex concepts and to further enrich your learning.

- / One-on-one lecturer consultations
- / Tutoring with KBS graduates
- / Bonus software workshops
- / Technical troubleshooting service



STUDENT EXPERIENCE

Please find out more at kbs.edu.au/studentexperience or scan the QR code.

‘An internship is a great way to kick-start your career whether it’s a virtual or a traditional internship. If you graduate with hands-on experience you’ll be more likely to get a paid job.’



ZOFIA NORDQVIST / Swedish /
Bachelor of Business



**SCAN THE QR CODE TO
WATCH ZOFIA'S STORY**

ACADEMIC INTERNSHIPS

We pride ourselves on thoroughly preparing you for entry into the workplace. Our strong industry network connects you with employers across Australia and provides you with access to a broad range of work experience opportunities. Opting for an academic internship will improve your industry knowledge and provide you with the tools you need to contribute effectively in a professional environment.

HOW IT WORKS

Our academic internships can be undertaken as elective subjects if you are studying any of the following courses:

- Bachelor of Business
- Master of Accounting
- Graduate Diploma of Business Analytics
- Master of Business Analytics
- Master of Business Analytics (Extension)
- Graduate Diploma of Business Administration
- Master of Business Administration

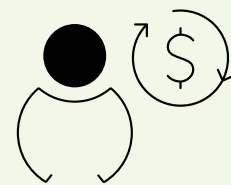
Placements are arranged by Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. Alternatively, we can support you to source your own internship with a business. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.

ENHANCED EMPLOYABILITY

Relevant work experience is one of the first things prospective employers look for. An academic internship is a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure to a professional environment and experience the day-to-day operations of a business.

STRUCTURE

The academic internship is structured so that 30% of your final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are several assignments that are set for you throughout the trimester, such as a learning contract and reflective journal, which also serve as great opportunities to consolidate your learning in the workplace.



ONE IN
THREE

**STUDENTS PLACED IN AN
ACADEMIC INTERNSHIP
WERE OFFERED ONGOING
PAID EMPLOYMENT.***

*Based on students placed in academic internships during Trimester 1, 2021.

kbs.edu.au/internship

SCHOLARSHIPS

Stand out from the crowd with a **Kaplan Business School** scholarship! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.

If you have what it takes, we would love you to apply!

Our scholarship winners benefit from reduced tuition fees for their relevant undergraduate or postgraduate studies, and the recognition of being a Kaplan Business School scholarship recipient.

OUR AVAILABLE SCHOLARSHIPS INCLUDE:



HIGH ACHIEVERS SCHOLARSHIP

This scholarship nurtures our future business leaders. Australian and international students who can display a record of outstanding academic merit in business, or a related field of study, can apply.



INTERNATIONAL STUDENT SCHOLARSHIP

Global leadership starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of outstanding academic merit.



DEAN'S AWARD

This scholarship is awarded every trimester to up to two existing KBS students in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful students also receive a substantial fee reduction for the remainder of their course.



ALUMNI SCHOLARSHIP

If you have completed a course of at least four months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

HOW TO APPLY



Check eligibility requirements and terms and conditions at kbs.edu.au/scholarships.



For the High Achievers, Alumni or International Student scholarships;

- Indicate your chosen scholarship on your course application form.
- Attach supporting documentation with your course application.
- Send your completed course application to kbs.admissions@kbs.edu.au.

For other scholarship types;

- Download and complete the relevant scholarship application form.
- Send your completed scholarship application together with your course application to kbs.admissions@kbs.edu.au.



SCHOLARSHIPS

Please find all available scholarships and eligibility criteria on kbs.edu.au/scholarships or scan the QR code.

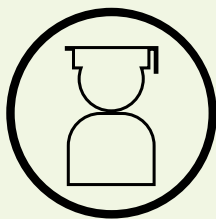
STUDY IN AUSTRALIA



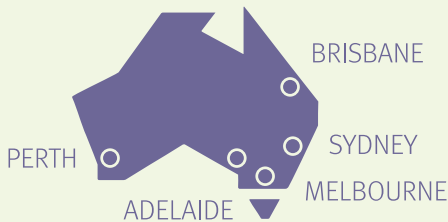
**MOST LIVEABLE
COUNTRY IN THE
WORLD[^]**



**INTERNATIONAL
STUDENTS CAN WORK
UP TO 40 HOURS A
FORTNIGHT WHILE
STUDYING IN AUSTRALIA[†]**



**AFTER SUCCESSFULLY COMPLETING YOUR
BACHELOR'S OR MASTER'S DEGREE AT KBS, YOU
MAY BE ELIGIBLE TO APPLY FOR A **TWO-YEAR POST-
STUDY WORK ARRANGEMENT** IN AUSTRALIA[†]**



With **all five of KBS' locations** among the **Top 40** of the world's best cities for international students, Australia has developed a strong global reputation as a popular and rewarding study destination due to its excellent education system, high standard of living, friendly community, laid-back lifestyle and vibrant city life.



The country's stunning natural beauty and unique flora and wildlife are world-renowned. There are over 11,000 beaches dotting the coastline and you'll be able to explore incredibly diverse landscapes and iconic landmarks including the Great Barrier Reef, Sydney Harbour and Uluru.

Cultural diversity is another distinguishing aspect of life in Australia, making you feel welcome and allowing you to step outside your comfort zone to expand your thinking with new ideas and perspectives.

AVERAGE WEEKLY COST (AUD)

| | |
|--------------------------|-------------|
| RENT (SHARED) | \$95–\$215 |
| GROCERIES AND EATING OUT | \$140–\$280 |
| GAS, ELECTRICITY | \$10–\$20 |
| PHONE AND INTERNET | \$15–\$30 |
| PUBLIC TRANSPORT | \$30–\$60 |
| CAR (AFTER PURCHASE) | \$150–\$260 |
| ENTERTAINMENT | \$80–\$150 |

(StudyInAustralia.gov.au, 2022)

COST OF LIVING

Australia is a friendly and affordable country which enjoys one of the highest standards of living in the world. Living costs include accommodation, transport, food, entertainment and study-related costs and these will vary according to a student's lifestyle and personal requirements. The costs below are an approximate guide of costs associated with living in Australia, which can vary depending on your study location.

[^]Human Development Report, (UN), 2020.

[†]For more information please visit Homeaffairs.gov.au.

BALANCE QUALITY EDUCATION...

Graduates from Australian higher education providers are highly sought after due to the impressive international reputation of the Australian education system.

The Australian Qualifications Framework (aqf.edu.au) allows countries around the world to recognise your qualification and issue the comparable qualifications for local use. All our courses are accredited by the Tertiary Education Quality and Standards Agency (teqsa.gov.au), a national agency closely regulated by the Australian government to ensure you are receiving the highest quality learning experience.

International students are also protected under Australian law through the Education Services for Overseas Students (ESOS) Act. This framework sets out the standards that Australian institutions must meet in offering education and training services.

... WITH AN UNFORGETTABLE ADVENTURE!

KBS offers you the flexibility of choosing from five different campuses in Australia, located in **Sydney, Melbourne, Brisbane, Adelaide and Perth**.

Each trimester, you will have the opportunity to transfer between campus locations (pending subject availability) to experience the unique character and qualities each city has to offer.

Enjoy beach and harbour living in Sydney, explore Australia's cultural capital of Melbourne, immerse yourself in Brisbane's sunny, laid-back lifestyle, share in Adelaide's exciting festival calendar or discover the pristine natural beauty of Perth. In each location, Kaplan Business School delivers quality courses, an unparalleled student experience and outstanding graduate outcomes.



'For me, KBS offered the possibility to access a high standard of education in a friendly environment with new friends from all over the world.'



JUAN BAUTISTA REINEKE / Argentinian / Bachelor of Business



Adelaide strikes a perfect balance between big city culture and easy-going lifestyle that makes it an ideal destination for international students.

The open parklands, packed festival calendar, famous wine regions, proximity to beaches and happy locals are all part of the vibrant Adelaide lifestyle. By choosing to study at KBS Adelaide you'll be in the heart of it all, only minutes away from the main shopping district, Rundle Mall.

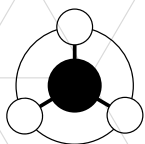
ADELAIDE



3rd

Most liveable city in the world

(Economist Intelligence Unit Global Liveability Index, 2021)



Best coordinated entrepreneurial ecosystem in Australia

(Experienceadelaide.com.au)

95%

of students were satisfied or **very satisfied** with their overall learning experience at **Kaplan Business School Adelaide**

(International Student Barometer 2021)

LIVE

Adelaide is consistently voted one of the world's most liveable cities. It has an extremely efficient transport network, and the city offers free Wi-Fi, tram, and bus services in the CBD.

Unlike other major cities in Australia, Adelaide is a planned city; the centre is compact, easy to navigate and surrounded by spacious, green parklands. As one of the most affordable cities for students, and often referred to as the '20-minute city' because of its proximity to so many diverse attractions, you'll enjoy great quality of life.

EXPLORE

Adelaide lies between white sandy beaches to the west and the scenic Hills region to the east, offering stunning views, nature trails and wildlife encounters. The city itself puts on an exciting line-up of events every year, with highlights including the world's second largest arts festival, the Adelaide Fringe Festival.

Adelaide is also regarded as the food and wine capital of Australia! No doubt you'll enjoy sampling the city's delicious cuisines and visiting world-renowned wine regions including the Barossa Valley and McLaren Vale.



BRISBANE



Brisbane is a warm and welcoming city, and the perfect destination for sun and adventure seekers. Strong economic growth has made it one of the world's fastest-growing capital cities, offering students exciting career opportunities.

Studying at KBS Brisbane you'll be located only a five-minute walk to Central Station, with Queen Street Mall also nearby, renowned for its cafes, restaurants, and shops.



LIVE

Known as the Sunshine State of Australia, the city is popular for its outdoor lifestyle with a variety of incredible sporting activities and events held throughout the year. With a subtropical climate, Brisbane enjoys year-round warm weather with hot summers and dry, moderate winters.

The cost of living in Brisbane is lower compared to other capital cities and it's easy to get around, with perks like a free city ferry and discounted public transport.

EXPLORE

Brisbane will keep you busy with plenty of sights to explore such as the lush City Botanic Gardens, the extensive South Bank precinct with its famous man-made Streets Beach and lagoon, parklands and riverside dining.

The city is also perfectly placed for you to explore some of Australia's biggest attractions, including the Great Barrier Reef, Daintree Rainforest and Surfers Paradise. A short drive north will take you to the Sunshine Coast, home to beautiful Noosa, or head south to the funky beachside town of Byron Bay.



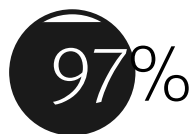
Highest growth rate of capital cities in Australia

(Australian Bureau of Statistics (ABS), 2019–2020)



Top 10 most liveable city in the world

(Economist Intelligence Unit Global Liveability Ranking, 2021)



Over **97%** of students were satisfied with their overall learning experience at Kaplan Business School Brisbane

(International Student Barometer 2021)



Melbourne consistently ranks as one of the best student-friendly cities and most liveable cities in the world.

Studying at KBS Melbourne you'll be located within the iconic Docklands precinct, known for its waterfront promenades with a variety of retail and dining options. It's also only a short ride away from the city centre on the free City Circle tram.

MELBOURNE



6th

Best student city in the world

(QS Best Student Cities, 2022)

Top 10

Most liveable city in the world

(Economist Intelligence Unit Global Liveability Ranking, 2021)

#1

Overall satisfaction with their study experience at KBS Melbourne

(Of the 69 institutions that participated in this section of the International Student Barometer 2021)

LIVE

Melbourne has a distinctive, edgy, and modern vibe, and is revered for its culture, unique architecture, fashion, food and drink. Each year, the city also plays host to major sporting events like the Australian Open, the Formula One Grand Prix and the Melbourne Cup.

The city offers multiple public transport and accommodation options, a high standard of living and plenty of job opportunities, but it's the multicultural and inclusive vibe that makes it so popular with students for day-to-day living.

EXPLORE

Located at the end of one of Australia's most iconic drives, the Great Ocean Road, Melbourne is a cosmopolitan city with a passion for coffee, art, and sport. Meandering its iconic inner-city laneways, you can discover world-famous street art, rooftop bars and cafes. You'll find the music scene is thriving; Melbourne has more live music venues per resident than anywhere else in the world.

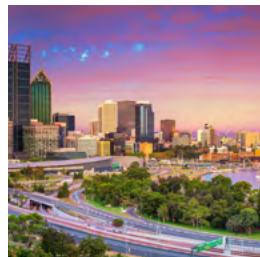


PERTH



Located in the resource-rich state of Western Australia, Perth has a strong economy and provides a fantastic lifestyle opportunity for students looking to experience the city’s natural scenery and laidback vibe.

At KBS Perth you’ll be in the accessible and trendy West Perth district, just a 10-minute free bus ride from the city centre.



6th

Most liveable city in the world

(Economist Intelligence Unit Global Liveability Index, 2021)

100%

of students said they were happy or **very happy** with their life at Kaplan Business School Perth

(International Student Barometer 2021)

30%

of **Australian Stock Exchange (ASX)** listed companies have Perth headquarters

(Thinkperth.com, 2021)

LIVE

For our international students, Perth is the perfect gateway to everything Australia has to offer. The city shares a time zone with 60% of the world’s population and is a direct flight away from several capital cities in Asia, Africa, and other parts of the world.

Getting around the city centre is convenient and easy! There’s an excellent network of free buses within the CBD. Perth is known for being one of the safest Australian cities and for its relatively low living costs and friendly and inclusive communities.

EXPLORE

Perth offers a dynamic mix of restaurants, cultural experiences, and is home to Kings Park, one of the largest inner-city parks in the world.

But it’s the hidden gems, off the beaten track in Western Australia, that will change you. You can swim with dolphins, go whale watching, and visit pristine beaches across 12,000 kilometres of coastline. From scaling some of the world’s oldest rocks to trekking through the 400-million-year-old river gorges of Kalbarri National Park, you can be sure your study abroad experience will be a truly unique one.



Sydney is arguably Australia’s most vibrant and cosmopolitan city packed with history, nature, beaches, culture, art, fashion, food, and design.

At KBS Sydney you’ll be centrally located near Martin Place station, only minutes away from popular spots including Hyde Park, Pitt Street Mall, Circular Quay and Barangaroo.

SYDNEY



Top 10

Global city as an **international hub** for business and culture

(Schroders Global Cities Index, 2021)

4th

Safest city in the world

(Safe Cities Index 2021, The Economist Intelligence Unit)

#1

Globally for careers advisory service

(Of the 54 institutions that participated in this section of the International Student Barometer 2021)

LIVE

Located on the beautiful Sydney Harbour, you’ll be studying among famous landmarks including the Sydney Opera House and Harbour Bridge. You’ll enjoy easy access to the many attractions, restaurants, and shopping precincts in the CBD, while also taking in the outdoor beach culture in the stunning beachside suburbs of Bondi Beach and Manly.

Sydney is also considered Australia’s financial and business capital. Most multinational corporations operating in Australia have their regional headquarters based in Sydney, so studying here provides students with first-class professional opportunities.

EXPLORE

During your time off you can enjoy an iconic beach walk from Bondi to Coogee or make friends with some of Australia’s wildlife at Taronga Zoo, which boasts panoramic views of the harbour and CBD.

Sydney is also a great place for a weekend road trip: venture out to witness the world’s whitest sand in Jervis Bay, trek along coastal cliffs in the Royal National Park or view the spectacular Three Sisters in the Blue Mountains.

Your learning experience is our priority, so regardless of whether you study online, face-to-face, or a combination of both, you will continue to receive a world-class education with industry-leading student support.

STUDY ONLINE

Our flexible online teaching method means you'll more easily fit study around your schedule, enriching you with the skills and knowledge to advance your career.

Whether you're a busy professional who needs to balance education with work commitments, or a parent keen to re-enter the workforce while juggling family responsibilities, or even an ambitious careerist wishing to upskill without committing to classroom study, enrolling in an online course may be the ideal solution for you.

In fact, when the regulator was seeking an exemplar to co-produce a webinar series on how to successfully teach online, the only independent provider they selected was Kaplan Business School.

KEY FEATURES

FLEXIBILITY

Study 100% online* or mix face-to-face with online subjects. Our engaging multi-modal learning platform is available 24/7. Attend the live weekly webinars or, if you prefer, listen to the recorded versions at a time that suits you.

REAL SUPPORT FROM REAL PEOPLE

Studying online doesn't mean you're alone. You will have access to all our student support services mentioned on page 3 and your lecturers can be readily contacted via email, over the phone, or even in person if you can make it to a local campus. You will also gain access to a network of over 500 online tutors who can provide guidance on a range of study skills and foundation-based subjects.

ONE-STOP LEARNING PLATFORM

An easy-to-use, friendly navigation system that will allow you to engage with a wide range of interactive learning materials including videos, podcasts, quizzes, forums and glossaries. All recommended readings are also specially curated and available to download without needing to purchase any textbooks.

LIVE INTERACTION

Enrich your skills by collaborating regularly through the lively interactive forums with other peers studying online from all over the world. As a result, you'll be introduced to culturally diverse ideas and perspectives that will truly enhance your learning experience.

TOP 5 BENEFITS OF ONLINE STUDY



- 1 Learn when it's convenient for you.
- 2 Continue to work while you study.
- 3 Save time and money by eliminating the campus commute.
- 4 Experience online workshops similar to those for face-to-face students.
- 5 Develop skills in self-discipline and motivation.

*If you are an international student wanting to study online in Australia, you may be aware that strict online study limits apply. For more information please visit

kbs.edu.au/online

immi.homeaffairs.gov.au

Our undergraduate and postgraduate IT courses are available from **Trimester 1, 2023**.

INFORMATION TECHNOLOGY

LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

+ONLINE

DIPLOMA OF INFORMATION TECHNOLOGY

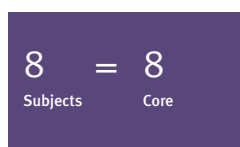
COURSE CRICOS CODE 110279J / TEQSA ACCREDITED / AQF LEVEL 5

Standard study option:

1 year / 8 subjects / 3 trimesters

STRUCTURE

8 subjects: 8 core



kbs.edu.au/dipit

CORE SUBJECTS

| | |
|---|--------|
| Introduction to Information Technology | TEC100 |
| Professional Practice and Communication in IT | TEC101 |
| Fundamentals of Programming | TEC102 |
| Information Systems in Business | TEC103 |
| Database Design and Management | TEC104 |
| Introduction to Information Networks | TEC105 |
| IT Project Management | TEC106 |
| Introduction to Cyber Security | TEC108 |

BACHELOR OF INFORMATION TECHNOLOGY

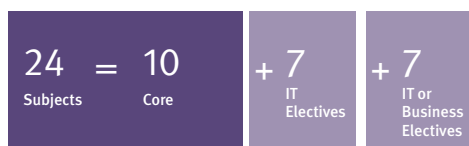
COURSE CRICOS CODE 110277M / TEQSA ACCREDITED / AQF LEVEL 7

Standard study option:

3 years / 24 subjects / 9 trimesters

STRUCTURE

24 subjects (10 core + 7 IT electives + 7 IT or Business electives)



kbs.edu.au/bit

CORE SUBJECTS

| | |
|---|--------|
| Introduction to Information Technology | TEC100 |
| Professional Practice and Communication in IT | TEC101 |
| Fundamentals of Programming | TEC102 |
| Information Systems in Business | TEC103 |
| Database Design and Management | TEC104 |
| Introduction to Information Networks | TEC105 |
| IT Project Management | TEC106 |
| Introduction to Cyber Security | TEC108 |
| Service and Operations Management in IT | TEC207 |
| IT Capstone | TEC307 |

ELECTIVE SUBJECTS

To view the list of IT electives, visit kbs.edu.au/ITcourses. Interdisciplinary business electives can be found on the website kbs.edu.au/courses/bachelor-of-business

INTERNSHIPS AVAILABLE



kbs.edu.au/internship

JUST RELEASED

GRADUATE CERTIFICATE IN INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110276A / TEQSA ACCREDITED / AQF LEVEL 8

CORE SUBJECTS

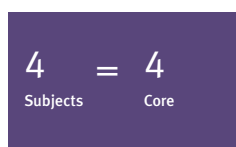
| | |
|---|-----------------|
| Professional Practice and Communication in IT | TECH1100 |
| Fundamentals of Programming | TECH1200 |
| Information Systems in Business | TECH1300 |
| Database Design and Management | TECH1400 |

Standard study option:

8 months / 4 subjects / 2 trimesters

STRUCTURE

4 subjects: 4 core



kbs.edu.au/gcit

GRADUATE DIPLOMA OF INFORMATION TECHNOLOGY

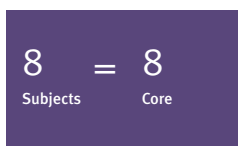
COURSE CRICOS CODE 110275B / TEQSA ACCREDITED / AQF LEVEL 8

Standard study option:

1 year / 8 subjects / 3 trimesters

STRUCTURE

8 subjects: 8 core



kbs.edu.au/gdit

CORE SUBJECTS

| | |
|---|-----------------|
| Professional Practice and Communication in IT | TECH1100 |
| Fundamentals of Programming | TECH1200 |
| Information Systems in Business | TECH1300 |
| Database Design and Management | TECH1400 |
| Introduction to Information Networks | TECH2100 |
| IT Project Management | TECH2200 |
| Service and Operations Management in IT | TECH2300 |
| Introduction to Cyber Security | TECH2400 |

MASTER OF INFORMATION TECHNOLOGY

COURSE CRICOS CODE 110274C / TEQSA ACCREDITED / AQF LEVEL 9

CHOOSE YOUR IT SPECIALISATION

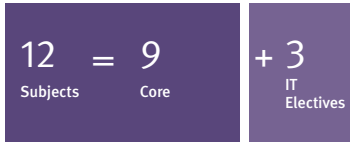
Standard study option:

1 year, 8 months / 12 subjects / 5 trimesters

STRUCTURE

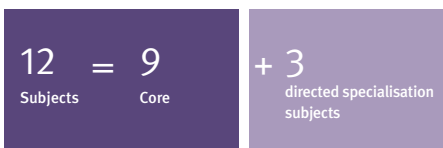
No specialisation:

12 subjects: 9 core + 3 IT electives



With specialisation:

12 subjects: 9 core + 3 directed specialisation subjects



kbs.edu.au/mit

CORE SUBJECTS

| | |
|---|----------|
| Professional Practice and Communication in IT | TECH1100 |
| Fundamentals of Programming | TECH1200 |
| Information Systems in Business | TECH1300 |
| Database Design and Management | TECH1400 |
| Introduction to Information Networks | TECH2100 |
| IT Project Management | TECH2200 |
| Service and Operations Management in IT | TECH2300 |
| Introduction to Cyber Security | TECH2400 |
| IT Capstone | TECH8000 |

ELECTIVE SUBJECTS

To view the list of IT electives, visit kbs.edu.au/ITcourses.

INTERNSHIPS AVAILABLE



kbs.edu.au/internship

MASTER OF INFORMATION TECHNOLOGY (EXTENSION)

COURSE CRICOS CODE 110273D / TEQSA ACCREDITED / AQF LEVEL 9

CHOOSE YOUR IT SPECIALISATION

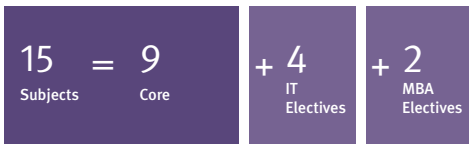
Standard study option:

2 years / 15 subjects / 6 trimesters

STRUCTURE

No specialisation:

15 subjects: 9 core + 4 IT electives + 2 MBA electives



With specialisation:

15 subjects: 9 core + 3 directed specialisation subjects + 1 IT elective + 2 MBA electives



kbs.edu.au/mitex

CORE SUBJECTS

| | |
|---|----------|
| Professional Practice and Communication in IT | TECH1100 |
| Fundamentals of Programming | TECH1200 |
| Information Systems in Business | TECH1300 |
| Database Design and Management | TECH1400 |
| Introduction to Information Networks | TECH2100 |
| IT Project Management | TECH2200 |
| Service and Operations Management in IT | TECH2300 |
| Introduction to Cyber Security | TECH2400 |
| IT Capstone | TECH8000 |

ELECTIVE SUBJECTS

To view the list of IT electives, visit kbs.edu.au/ITcourses.

To view the list of MBA electives, visit kbs.edu.au/MBA.

INTERNSHIPS AVAILABLE



kbs.edu.au/internship

IT SPECIALISATIONS

DESIGNED TO ADDRESS THE AREAS IN MOST DEMAND



ANALYTICS

Learn how to discover, interpret and analyse data for effective decision making and how to create machine learning models that improve business performance.

Career outcomes

- database administrator
- data centre technician
- database analyst
- network analyst



WEB AND MOBILE DEVELOPMENT

Learn how to develop software applications on web and mobile devices to solve and improve organisational problems.

Career outcomes

- multimedia developer
- web designer
- software developer
- front end developer



CYBER SECURITY

Master how to use digital forensics to detect and prevent cybercrime and how to utilise Bitcoin – one of the fastest-growing technologies – to upgrade contemporary commerce and security services in business.

Career outcomes

- security administrator
- cyber intelligence specialist
- data security analyst
- digital forensics analyst



PROGRAMMING

Acquire the programming knowledge and skills that support the development, testing, and maintaining of applications, and learn how to use mathematical modelling to resolve complex business problems.

Career outcomes

- software tester
- programmer
- network engineer
- software analyst



GENERAL

You may choose to graduate without a specialisation and still benefit from the numerous career paths available for a generalist IT degree.

Career outcomes

- cloud architect
- IT consultant
- IT project manager
- IT quality assurance engineer

SCAN FOR MORE INFO ABOUT OUR IT SPECIALISATIONS



BRING YOUR OWN DEVICE

As an IT student you will be required to bring your own device with specific hardware system requirements.



SCAN FOR MORE INFO ABOUT BRINGING YOUR OWN DEVICE



UNDERGRADUATE

LOCATIONS

Adelaide / Brisbane / Melbourne / Perth* / Sydney

+ONLINE

Accelerated study options may be available depending on subject offerings.

DIPLOMA OF BUSINESS

COURSE CRICOS CODE 086332B / TEQSA ACCREDITED / AQF Level 5

Ideal as a stand-alone qualification or a stepping stone to further study, our **Diploma of Business** equips you with the fundamental theory and practical skills necessary to embark on a career in the world of business.

kbs.edu.au/dipbus

TYPICAL DURATION

1 year / 8 subjects / 3 trimesters

STRUCTURE

8 core subjects

CAREER OUTCOMES

As a graduate who successfully completes the course you could be employed across a diverse range of industries as an:

- office assistant
- administrator
- business associate
- program consultant

*Our undergraduate courses will be available in Perth from Trimester 2, 2022.



BACHELOR OF BUSINESS

COURSE CRICOS CODE 067756B / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business** provides the theoretical and practical skills necessary to start a successful business career. You will learn analytical, high-level problem solving, and communication skills crucial to industry success. You will graduate with a firm understanding of different business environments and develop effective ways to approach, create and execute operational business plans.

kbs.edu.au/business

TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

STRUCTURE

24 subjects: 8 core + 16 electives

INTERNSHIPS AVAILABLE



SEE PAGE 4

CAREER OUTCOMES

As a graduate you could be employed in a diverse range of industries and positions including:

- administration manager
- quality assurance supervisor
- customer service leader
- business coach

BACHELOR OF BUSINESS (ACCOUNTING)

COURSE CRICOS CODE 085958J / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Accounting)** will provide you with key business principles and the relevant practical skills necessary to launch a successful career in accounting.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

kbs.edu.au/accounting

TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

STRUCTURE

24 subjects: 19 core + 5 electives

INTERNSHIPS AVAILABLE



SEE PAGE 4

CAREER OUTCOMES

This course is ideal if you wish to pursue a career in finance, banking, insurance or accounting. Examples of roles you could secure include:

- corporate accountant
- tax accountant
- business analyst
- management accountant
- financial officer

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:





INTERNSHIPS AVAILABLE



SEE PAGE 4

BACHELOR OF BUSINESS (HOSPITALITY & TOURISM MANAGEMENT)

COURSE CRICOS CODE 085961C / TEQSA ACCREDITED / AQF Level 7

Hospitality and tourism is one of the largest global industries. Within our **Bachelor of Business (Hospitality & Tourism Management)**, you will acquire business communication skills, financial literacy and a host of other transferable skills. With these skills you'll be able to work in hotels, restaurants, events and dozens of other businesses within this dynamic sector.

kbs.edu.au/hospitality

TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

STRUCTURE

24 subjects: 16 core + 8 electives

CAREER OUTCOMES

As a business graduate majoring in Hospitality and Tourism Management you can pursue exciting career paths such as:

- hospitality manager
- events and community manager
- hotel supervisor
- tourism operator
- travel industry entrepreneur

BACHELOR OF BUSINESS (MANAGEMENT)

COURSE CRICOS CODE 085959G / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business (Management)** degree equips you with the essential knowledge and skills to become a respected manager of people in a professional environment. The insights you gain will be relevant to any industry, and will empower you to build productive, ethical and successful teams and organisations.

kbs.edu.au/management

TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

STRUCTURE

24 subjects: 16 core + 8 electives

INTERNSHIPS AVAILABLE



SEE PAGE 4

CAREER OUTCOMES

As a business graduate majoring in Management you can pursue exciting career paths such as:

- management consultant
- business strategist
- corporate manager
- human resources adviser
- small business owner

BACHELOR OF BUSINESS (MARKETING)

COURSE CRICOS CODE 087660M / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Marketing)** is ideal if you wish to embark on a career as a marketing professional. You will be equipped with the foundational knowledge and practices within the increasingly strategic, diverse and evolving field of marketing. You will acquire workplace skills in research, problem-solving, innovation, optimisation and strategy.

kbs.edu.au/marketing

TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

STRUCTURE

24 subjects: 16 core + 8 electives

INTERNSHIPS AVAILABLE



SEE PAGE 4

CAREER OUTCOMES

Marketing graduates can take advantage of a diverse range of employment opportunities and career pathways within organisations of all sizes, in areas such as:

- public relations
- advertising
- events management
- e-commerce
- digital marketing

POSTGRADUATE

LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

+ONLINE

Accelerated study options may be available depending on subject offerings.

POSTGRADUATE QUALIFYING PROGRAM

COURSE CRICOS CODE 102708D

Designed for students who don't quite meet the entry requirements for a master's degree, the **Postgraduate Qualifying Program** will enable you to commence your postgraduate studies faster and with greater confidence at one of Australia's highest-quality education providers.

kbs.edu.au/pqp

TYPICAL DURATION

4 months / 5 subjects / 1 trimester

STRUCTURE

5 core subjects

CAREER OUTCOMES

On successful completion of the Postgraduate Qualifying Program, students can start their Graduate Certificate at Kaplan Business School in either accounting, business administration or business analytics. On successful completion of the Graduate Certificate, students will be eligible to complete the remainder of their corresponding master's degree.



GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078567E / TEQSA ACCREDITED / AQF Level 8

This course introduces a range of fundamental concepts that set the foundation for business success. These include the leadership of people, the understanding of consumer behaviour, the interpretation of financial data and, above all, the ethical considerations of a rapidly changing world.

kbs.edu.au/gcba

TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

STRUCTURE

4 core subjects

CAREER OUTCOMES

The Graduate Certificate in Business Administration familiarises you with key business concepts in a practical easy-to-implement way. These transferable management skills equip you to succeed in diverse, real-world business situations.

GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078566F / TEQSA ACCREDITED / AQF Level 8

The **Graduate Diploma of Business Administration** builds upon the Graduate Certificate and provides you with an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional and cultural intelligence.

kbs.edu.au/gdba

TYPICAL DURATION

1 year, 4 months /
8 subjects / 4 trimesters

STRUCTURE

8 subjects: 6 core + 2 electives

INTERNSHIPS AVAILABLE



SEE PAGE 4

CAREER OUTCOMES

This qualification is ideal if you wish to develop your knowledge and understanding in key areas of management. You may leverage your existing experience with enhanced analytical, strategic and leadership skills to achieve career advancement, make a career change or start your own business.

MASTER OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF Level 9

The **Master of Business Administration (MBA)** is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

kbs.edu.au/mba

TYPICAL DURATION

2 years / 12 subjects / 6 trimesters

STRUCTURE

12 subjects

MBA (no specialisation):

6 core + 6 electives

MBA (one specialisation):

6 core + 3 electives +

3 directed specialisation subjects

MBA (two specialisations):

6 core + 6 directed specialisation subjects*

INTERNSHIPS AVAILABLE



SEE PAGE 4

CAREER OUTCOMES

This qualification is designed to provide you with valuable practical management skills that will develop your capability to lead and inspire others in a global business environment. Our MBA specialisations are perfectly suited to furthering your career and increasing your earning potential within specific areas.



SCAN THE QR CODE TO WATCH OUR MBA VIDEO



OUR MBA PROGRAM HAS BEEN ACKNOWLEDGED GLOBALLY IN THE 2020 PIONEER AWARDS FOR ITS INNOVATIVE AND FUTURE-FOCUSED CONTENT DELIVERY.

MBA



EIGHT MBA SPECIALISATIONS TO CHOOSE FROM!

SCAN THE QR CODES BELOW TO WATCH THE MBA SPECIALISATION VIDEOS



PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.



DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.



HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.



ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.



GRADUATE WITH UP TO TWO SPECIALISATIONS IN THE SAME TIME FRAME AS A GENERAL MBA.*

A



DATA-DRIVEN LEADERSHIP

Become a data leader in any industry that you're passionate about. Incorporated with an MBA, this degree will place you perfectly for a suite of data strategy and general management roles.



WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.



TOURISM AND HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting industry.



INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.



*This option is not available to students studying at Kaplan Business School Perth.



GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

COURSE CRICOS CODE 0100431 / TEQSA ACCREDITED / AQF LEVEL 8

This course is suitable for students already employed in business who desire an enriched understanding of how analytics can enhance their decision-making in the workplace — irrespective of the position they hold. Learn how to develop an exploratory mindset, to methodically investigate business opportunities and to communicate complex data.

kbs.edu.au/gcban

TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

STRUCTURE

4 subjects: 3 core + 1 elective

CAREER OUTCOMES

- business supervisor
- project officer
- communications consultant
- information systems operator

GRADUATE DIPLOMA OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100429 / TEQSA ACCREDITED / AQF LEVEL 8

This course is ideal for students who wish to work specifically in the business analytics industry in an entry-level position. To facilitate such a career change, students are taught deeper-level knowledge so that they're confidently able to evaluate ethical and security issues and to competently operate the processes associated with data acquisition and dissemination.

kbs.edu.au/gdban

TYPICAL DURATION

1 year / 8 subjects / 3 trimesters

STRUCTURE

8 subjects: 6 core + 2 electives

INTERNSHIPS AVAILABLE



SEE PAGE 4

CAREER OUTCOMES

- business insights adviser
- service desk operator
- commercial analyst
- process improvement consultant

MASTER OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100427 / TEQSA ACCREDITED / AQF Level 9

This course is for students who have an objective to become genuine specialists in their profession and are therefore seeking a level of study that will deepen their expertise and enhance their professionalism. As a result, the diversity of their skillset is expanded significantly, the outcome of which is a well-rounded business analyst highly regarded by employers across any industry.

kbs.edu.au/mban

TYPICAL DURATION

1 year, 8 months / 5 trimesters

STRUCTURE

12 subjects: 9 core + 3 Business Analytics electives



SCAN THE QR CODE
TO VIEW OUR BUSINESS ANALYTICS VIDEOS AND FIND OUT MORE!

CAREER OUTCOMES

- business analyst
- social media specialist
- reporting analyst
- business consultant

MASTER OF BUSINESS ANALYTICS (EXTENSION)

COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF Level 9

This course is designed for students with an ambition to further their career within the business analytics industry, which is why they will be taught how to build and manage expert teams and to strategically oversee data-driven initiatives. This will culminate in a complex body of knowledge and skills, all of which will produce graduates who are ready for the next stage of their career.

kbs.edu.au/mbanex

TYPICAL DURATION

2 years / 15 subjects / 6 trimesters

STRUCTURE

15 subjects: 13 core + 2 MBA electives

INTERNSHIPS AVAILABLE



SEE PAGE 4

CAREER OUTCOMES

- business analytics team leader
- social media manager
- corporate reporting supervisor
- management consultant



Our IAPA membership provides Business Analytics students with industry-relevant benefits.

GRADUATE CERTIFICATE IN ACCOUNTING

COURSE CRICOS CODE 063299K / TEQSA ACCREDITED / AQF Level 8

The **Graduate Certificate in Accounting** provides an understanding of the framework and fundamental principles of the accounting profession. The course offers an opportunity to develop the basic statistical and numerical literacy skills required for data analysis in economics and business management.

kbs.edu.au/gca

TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

STRUCTURE

4 core subjects

CAREER OUTCOMES

This course is ideal if you have a qualification in a non-accounting discipline and want to gain additional skills in accounting and finance. The skills developed will assist you to gain employment in accounting within private and public organisations nationally and internationally.

MASTER OF PROFESSIONAL ACCOUNTING

COURSE CRICOS CODE 063297A / TEQSA ACCREDITED / AQF Level 9

The **Master of Professional Accounting** is an internationally recognised qualification and offers a pathway towards professional accreditation. You will develop a comprehensive understanding of accounting principles while improving your critical thinking, analytical and corporate governance skills.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

kbs.edu.au/mpa

TYPICAL DURATION

1 year, 8 months / 12 subjects / 5 trimesters

STRUCTURE

12 core subjects

CAREER OUTCOMES

As a Master of Professional Accounting graduate you can typically expect to find employment as a business risk manager, external auditor assurance specialist, financial analyst, insolvency specialist, internal auditor, management consultant, taxation specialist or treasurer.

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:



MASTER OF ACCOUNTING

COURSE CRICOS CODE 078568D / TEQSA ACCREDITED / AQF Level 9

The **Master of Accounting** is ideal if you wish to extend your studies beyond traditional accounting to also encompass the increasingly critical role of business analytics, while also being eligible for membership with a professional accounting body.

After graduating you will be able to analyse accounting effectively and strategically within a range of theories and frameworks.

kbs.edu.au/macc

TYPICAL DURATION

2 years / 16 subjects / 6 trimesters

STRUCTURE

16 subjects: 13 core + 3 electives

INTERNSHIPS AVAILABLE



SEE PAGE 4

CAREER OUTCOMES

Find employment in taxation, costing, investigative accounting, strategic management or management consulting. Many company directors and managers have graduated with accounting qualifications.

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:



BEFORE YOU APPLY

2021 KEY DATES

TRIMESTER 3

| | |
|-----------------------|---------------------|
| ORIENTATION | 8–12 NOVEMBER |
| START DATE | 15 NOVEMBER |
| FINAL ASSESSMENT WEEK | 21–25 FEBRUARY 2022 |

2022 KEY DATES

TRIMESTER 1

| | |
|-----------------------|-------------|
| ORIENTATION | 14–18 MARCH |
| START DATE | 21 MARCH |
| FINAL ASSESSMENT WEEK | 20–24 JUNE |

TRIMESTER 2

| | |
|-----------------------|---------------|
| ORIENTATION | 11–15 JULY |
| START DATE | 18 JULY |
| FINAL ASSESSMENT WEEK | 17–21 OCTOBER |

TRIMESTER 2 ACCELERATED

| | |
|-----------------------|---------------|
| ORIENTATION | 9 SEPTEMBER |
| START DATE | 12 SEPTEMBER |
| FINAL ASSESSMENT WEEK | 24–28 OCTOBER |

TRIMESTER 3

| | |
|-----------------------|-----------------------|
| ORIENTATION | 31 OCTOBER–4 NOVEMBER |
| START DATE | 7 NOVEMBER |
| FINAL ASSESSMENT WEEK | 13–17 FEBRUARY 2023 |



ENTRY REQUIREMENTS

Please find our entry requirements on kbs.edu.au/entry or scan the QR code.



2022 STUDENT FEES

Please find our student fees on kbs.edu.au/fees or scan the QR code.



IMPORTANT DATES

Please find our important dates on kbs.edu.au/dates or scan the QR code.

‘The holistic MBA subjects make me look deeper into myself and assess how I want to be as a human being, a young entrepreneur and as a potential leader.’



LUCAS GORANKSY / Argentinian /
Master of Business Administration



**SCAN THE QR CODE TO
WATCH LUCAS'S STORY**

UNDERGRADUATE SUBJECTS

DIPLOMA OF BUSINESS

| | | | YR 1 | |
|---|--|--------|------|-----------|
| | | | CORE | ELECTIVES |
| LEVEL 100 | | | | |
| | Business Communication | BUS101 | * | |
| | Introduction to Management | BUS102 | | |
| | Accounting for Managers | BUS103 | | |
| | Economics | BUS104 | ^ | |
| | Introduction to Business Analytics | BUS105 | | |
| | Marketing Principles | BUS106 | | |
| | Commercial Law | BUS107 | | |
| | Quantitative Analysis | BUS108 | † | |
| | Skills for Numerical Analysis | BUS109 | † | |
| | Skills for Advanced Business English | BUS110 | * | |
| | Skills for Academic Success | BUS111 | | |
| | Introduction to Economics | BUS114 | ^ | |
| LEVEL 200 | | | | |
| ACCOUNTING | Financial Accounting 1 | ACC201 | | |
| | Accounting Information Systems | ACC202 | | |
| | Financial Accounting 2 | ACC203 | | |
| | Corporations Law | ACC204 | | |
| | Management Accounting 1 | ACC205 | | |
| FINANCE | Financial Institutions and Markets | FIN201 | | |
| | Real-world Economics | FIN202 | | |
| | Corporate Finance | FIN203 | | |
| HOSPITALITY & TOURISM MANAGEMENT | Introduction to Hospitality and Tourism | HAT201 | | |
| | Hospitality and Tourism Management | HAT203 | | |
| | Gaming and Entertainment Management | HAT205 | | |
| MANAGEMENT | Human Resource Management | HRM201 | | |
| | Organisational Behaviour | MAN201 | | |
| | Business Ethics | MAN202 | | |
| | Logistics and Supply Chain Management | MAN203 | | |
| MARKETING | Integrated Marketing Communications | MKT201 | | |
| | Marketing Research Essentials | MKT202 | | |
| | Services Marketing | MKT203 | | |
| ACADEMIC INTERNSHIP | Skills for Workplace Success | BUS201 | | |
| LEVEL 300 | | | | |
| ACCOUNTING | Accounting Theory and Contemporary Issues | ACC301 | | |
| | Auditing and Assurance | ACC302 | | |
| | Company Accounting | ACC303 | | |
| | Taxation Law | ACC304 | | |
| | Management Accounting 2 | ACC305 | | |
| HOSPITALITY & TOURISM MANAGEMENT | Attraction and Event Management | HAT301 | | |
| | Food and Beverage Management | HAT302 | | |
| | Accommodation Management | HAT303 | | |
| | Emerging Issues in Hospitality and Tourism | HAT304 | | |
| MANAGEMENT | Managing Change | HRM302 | | |
| | Strategic Management | MAN302 | | |
| | Innovation and Entrepreneurship | MAN303 | | |
| | Issues in International Business | MAN304 | | |
| MARKETING | Consumer Behaviour | MKT301 | | |
| | Digital Marketing | MKT302 | | |
| | International Marketing | MKT303 | | |
| | Strategic Marketing (Capstone) | MKT304 | | |
| ACADEMIC INTERNSHIPS | Internship 1 | BUS307 | | |
| | Internship 2 | BUS308 | | |

* BUS110 is mandatory for all Diploma students with an IELTS of 5.5 or equivalent as a substitute for BUS101.

† In some instances BUS109 can be a substitute for BUS108 in this course. For more information, please contact info@kbs.edu.au.

^ In some instances BUS114 can be a substitute for BUS104 in this course. For more information, please contact info@kbs.edu.au.

BACHELOR OF BUSINESS

| GENERAL | | | ACCOUNTING | | | HOSPITALITY & TOURISM MANAGEMENT | | | MANAGEMENT | | | MARKETING | | |
|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|----------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| YR 1 | YR 2 | YR 3 | YR 1 | YR 2 | YR 3 | YR 1 | YR 2 | YR 3 | YR 1 | YR 2 | YR 3 | YR 1 | YR 2 | YR 3 |
| CORE | CORE | CORE | CORE | CORE | CORE | CORE | CORE | CORE | CORE | CORE | CORE | CORE | CORE | CORE |
| ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES | ELECTIVES |
| 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| + 2 | + 2 | + 2 | + 2 | + 2 | + 2 | + 2 | + 2 | + 2 | + 2 | + 2 | + 2 | + 2 | + 2 | + 2 |
| electives from Level 200 | electives from Level 200 | electives from Level 200 | electives from Level 300 | electives from Level 300 | electives from Level 300 | electives from Level 200 | electives from Level 200 | electives from Level 200 | electives from Level 200 | electives from Level 200 | electives from Level 200 | electives from Level 200 | electives from Level 200 | electives from Level 200 |
| + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level |
| 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| electives from any level | electives from any level | electives from any level | 1 elective from Level 300 | 1 elective from Level 300 | 1 elective from Level 300 | 2 electives from Level 200 | 2 electives from Level 200 | 2 electives from Level 200 | 2 electives from Level 200 | 2 electives from Level 200 | 2 electives from Level 200 | 2 electives from Level 200 | 2 electives from Level 200 | 2 electives from Level 200 |
| | | | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level | + 2 electives from any level |

Please note: not all subjects will be available every trimester. Prerequisites may apply. Information on timetables will be provided at orientation. Visit kbs.edu.au to view upcoming subject offerings.

POST-GRADUATE SUBJECTS

| | | POSTGRADUATE QUALIFYING PROGRAM | | GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION | | GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION | | MASTER OF BUSINESS ADMINISTRATION (MBA) | | | | | | | | | | | |
|---|---------------------|---------------------------------|-----------|---|-----------|---|-----------|---|-----------|-------------------|------------------|--------------------------|----------------------------|--------------------|--------------------|------------------------------------|---------------------|------------------------|--|
| | | CORE | ELECTIVES | CORE | ELECTIVES | CORE | ELECTIVES | CORE | ELECTIVES | NO SPECIALISATION | ENTREPRENEURSHIP | INTERNATIONAL LEADERSHIP | HEALTH SERVICES MANAGEMENT | DIGITAL MANAGEMENT | PROJECT MANAGEMENT | TOURISM AND HOSPITALITY LEADERSHIP | WOMEN IN LEADERSHIP | DATA-DRIVEN LEADERSHIP | |
| Academic English | PQP001 [^] | | | | | | | | | | | | | | | | | | |
| Study and Research Skills | PQP002 | | | | | | | | | | | | | | | | | | |
| Critical Thinking | PQP003 | | | | | | | | | | | | | | | | | | |
| Quantitative Studies | PQP004 | | | | | | | | | | | | | | | | | | |
| Intercultural Studies | PQP005 [^] | | | | | | | | | | | | | | | | | | |
| LEVEL 400 | | | | | | | | | | | | | | | | | | | |
| People, Culture and Contemporary Leadership | MBA401 | | | | | | | | | | | | | | | | | | |
| Governance, Ethics and Sustainability | MBA402 | | | | | | | | | | | | | | | | | | |
| Financial and Economic Interpretation and Communication | MBA403 | | | | | | | | | | | | | | | | | | |
| Consumer Behaviour and Marketing Psychology | MBA404 | | | | | | | | | | | | | | | | | | |
| LEVEL 500 | | | | | | | | | | | | | | | | | | | |
| Emotional Intelligence, Cultural Intelligence and Diversity | MBA502 | | | | | | | | | | | | | | | | | | |
| Dynamic Strategy and Disruptive Innovation | MBA501 | | | | | | | | | | | | | | | | | | |
| Operations Management and Decision-Making Models | MBA503 | | | | | | | | | | | | | | | | | | |
| Introduction to Data Analytics for Business | MBA504 | | | | | | | | | | | | | | | | | | |
| Business Psychology, Coaching and Mentoring | MBA505 | | | | | | | | | | | | | | | | | | |
| Thinking Styles, Negotiation, and Conflict Management | MBA506 | | | | | | | | | | | | | | | | | | |
| Internship 1 | MBA507 | | | | | | | | | | | | | | | | | | |
| Internship 2 | MBA508 | | | | | | | | | | | | | | | | | | |
| Artificial Intelligence Programming for Business Analytics | MBA509 | | | | | | | | | | | | | | | | | | |
| Data Relationship Modelling and Analysis | MBA510 | | | | | | | | | | | | | | | | | | |
| LEVEL 600 | | | | | | | | | | | | | | | | | | | |
| Fundamentals of Entrepreneurship | MBA601 | | | | | | | | | | | | | | | | | | |
| Small Business Administration | MBA602 | | | | | | | | | | | | | | | | | | |
| New Venture Capital Raising | MBA603 | | | | | | | | | | | | | | | | | | |
| International Strategy | MBA611 | | | | | | | | | | | | | | | | | | |
| International Economy and Multinational Finance | MBA612 | | | | | | | | | | | | | | | | | | |
| Organisational Change and Innovation | MBA613 | | | | | | | | | | | | | | | | | | |
| Healthcare Systems | MBA621 | | | | | | | | | | | | | | | | | | |
| Comprehensive Healthcare Strategies | MBA622 | | | | | | | | | | | | | | | | | | |
| Healthcare Management | MBA623 | | | | | | | | | | | | | | | | | | |
| Digital Marketing and Communication | MBA631 | | | | | | | | | | | | | | | | | | |
| Knowledge Management | MBA632 | | | | | | | | | | | | | | | | | | |
| Real-world Business Analytics and Management | MBA633 | | | | | | | | | | | | | | | | | | |
| Strategic Project Management | MBA641 | | | | | | | | | | | | | | | | | | |
| Project Initiation, Planning and Execution | MBA642 | | | | | | | | | | | | | | | | | | |
| Project Risk, Finance and Monitoring | MBA643 | | | | | | | | | | | | | | | | | | |
| Managing in Service-based Industries | MBA651 | | | | | | | | | | | | | | | | | | |
| Strategy and Leadership in Tourism and Hospitality | MBA652 | | | | | | | | | | | | | | | | | | |
| Destination and Visitor Management | MBA653 | | | | | | | | | | | | | | | | | | |
| Gendered Workplace Environments | MBA661 | | | | | | | | | | | | | | | | | | |
| Personal Growth and Empowerment | MBA662 | | | | | | | | | | | | | | | | | | |
| Communication, Persuasion and Influence | MBA663 | | | | | | | | | | | | | | | | | | |
| Strategic Value of Analytics | MBA671 | | | | | | | | | | | | | | | | | | |
| Data-Driven Design Thinking | MBA672 | | | | | | | | | | | | | | | | | | |
| Business Analytics Life Cycle | MBA673 | | | | | | | | | | | | | | | | | | |
| Capstone: Strategy | MBA600 | | | | | | | | | | | | | | | | | | |

[^] In exceptional circumstances, some students may be eligible for subject exemptions.

2 electives

6 electives

3 electives

3 electives

3 electives

3 electives

3 electives

3 electives

3 electives

3 electives

| | | GRADUATE CERTIFICATE IN ACCOUNTING | | MASTER OF PROFESSIONAL ACCOUNTING | | MASTER OF ACCOUNTING | | GRADUATE CERTIFICATE IN BUSINESS ANALYTICS | | GRADUATE DIPLOMA OF BUSINESS ANALYTICS | | MASTER OF BUSINESS ANALYTICS | | MASTER OF BUSINESS ANALYTICS (EXTENSION) | |
|---|----------|---------------------------------------|-----------|---|-----------|-------------------------|-----------|---|-----------|---|-----------|---------------------------------|-----------|---|-----------|
| | | CORE | ELECTIVES | CORE | ELECTIVES | CORE | ELECTIVES | CORE | ELECTIVES | CORE | ELECTIVES | CORE | ELECTIVES | CORE | ELECTIVES |
| Financial Accounting | ACCM4000 | | | | | | | | | | | | | | |
| Management Accounting | ACCM4100 | | | | | | | | | | | | | | |
| Advanced Financial Accounting | ACCM4200 | | | | | | | | | | | | | | |
| Financial Reporting | ACCM4300 | | | | | | | | | | | | | | |
| Auditing and Assurance | ACCM4400 | | | | | | | | | | | | | | |
| Strategic Management Accounting | ACCM4500 | | | | | | | | | | | | | | |
| Corporate Governance, Sustainability and Ethics | CGRM4000 | | | | | | | | | | | | | | |
| Business and Corporations Law | CLWM4000 | | | | | | | | | | | | | | |
| Taxation Law | CLWM4100 | | | | | | | | | | | | | | |
| Introduction to Business Analytics | DATA4000 | | | | | | | | | | | | | | |
| Data Visualisation Software | DATA4100 | | | | | | | | | | | | | | |
| Data Acquisition and Management | DATA4200 | | | | | | | | | | | | | | |
| Data Security and Ethics | DATA4300 | | | | | | | | | | | | | | |
| Data-driven Decision Making and Forecasting | DATA4400 | | | | | | | | | | | | | | |
| Social Media Analytics | DATA4500 | | | | | | | | | | | | | | |
| Business Analytics Project Management | DATA4600 | | | | | | | | | | | | | | |
| Digital Marketing and Competitive Advantage | DATA4700 | | | | | | | | | | | | | | |
| Artificial Intelligence and Machine Learning | DATA4800 | | | | | | | | | | | | | | |
| Innovation and Creativity in Business Analytics | DATA4900 | | | | | | | | | | | | | | |
| Internship | INTS4000 | | | | | | | | | | | | | | |
| Economics | ECOM4000 | | | | | | | | | | | | | | |
| Finance | FINM4000 | | | | | | | | | | | | | | |
| Analytics in Accounting, Finance and Economics | FINM4100 | | | | | | | | | | | | | | |
| Quantitative Methods | STAM4000 | | | | | | | | | | | | | | |
| Capstone | ACCM6000 | | | | | | | | | | | | | | |
| Capstone: Industry Case Studies | DATA6000 | | | | | | | | | | | | | | |

3 electives

1 elective

2 electives


3 electives


Choose 2 MBA electives

Please note: not all subjects will be available every trimester. Prerequisites may apply. Information on timetables will be provided at orientation.
IT courses — core and elective subjects not listed.
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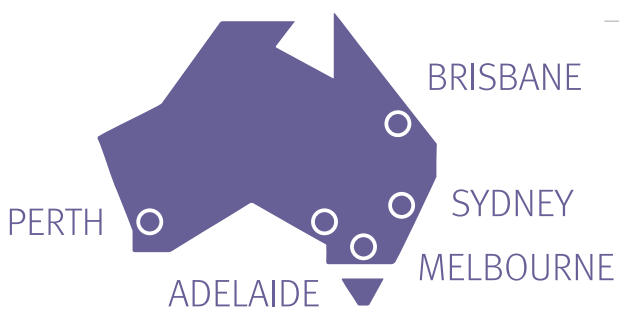
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